2021 Annual Report

BOYS & GIRLS CLUBS
OF GREATER ST. LOUIS
Over the last few years, our nation has faced uncertainty and fear, as we grappled with the pandemic and the impact it was having on all of us. As a youth development organization, we surmised that the well-being of our kids was at stake as long as this public health crisis continued. We stepped up to the plate for our members, families and communities in Missouri and Illinois by keeping our Club doors open to serve their needs!

We have the honor of witnessing the difference the Clubs make in the lives of children and teens everyday. With safety as our top priority, we opened our doors after school and during the summer to give young people access to a myriad of life-changing programs, services and opportunities. With the help and support of our generous donors, volunteers, staff and friends, activities continue and lives were positively impacted!
What’s Our Purpose?

Mission

The mission of the Boys & Girls Clubs of Greater St. Louis (BGCSTL) is to inspire and enable all young people, especially those who need us most, to reach their full potential as productive, responsible and caring citizens. Boys & Girls Clubs of Greater St. Louis is the most trusted leader in shaping the lives of youth and building their futures.

Vision

For more than 50 years, the Boys & Girls Clubs of Greater St. Louis (BGCSTL), a leading youth service provider in the St. Louis region, has been providing after school, summer, teen and sports programs for youth ages 6-18. The Clubs are open during hours that kids are most likely to need a safe place to go — after school and during summer.

Core Beliefs

Every child has value
All children can succeed
Children need a safe place to grow and learn
We make a positive difference in a child’s life
Children benefit from healthy, ongoing relationships with their peers and caring adults
Following are just a few of the accomplishments from 2021.

- Raised $11M for BGCSTL programs and services.
- The Great Futures Gala took place at the Upper Muny parking lot in Forest Park and raised over $650,000 for Club kids! The highlight of the evening was the announcement of the 2022 Youth of the Year winner, Lailah Green. This young woman’s accomplishments inspired the audience and made it the biggest fundraiser in BGCSTL history!
- Frank Leta Automotive Group presented the 2022 Youth of the Year winner, Lailah Green of O’Fallon Park Club, with a car! She also received the Wanda and Michael DeHaven $5,000 scholarship and a celebratory dinner at the Saint Louis Club. Congrats Lailah!
- Secured over $5M in grants and contracts.
- Thanks to the generous St. Louis community and a matching grant from Midwest BankCentre, we raised nearly $20,000 - the most ever - on GiveSTL Day!
- Our young professionals group, Friends of the Club, hosted their very first virtual trivia night. This Miami Vice themed event raised funds to support Club operations.
- Our 13th Annual Table for Four Luncheon sponsored by the Women’s Leadership Circle was held on the field at Busch Stadium and really hit it out of the park for our Club kids! The event attracted nearly 350 guests and raised nearly $95,000 to support essential Club programs like SMART Girls. Club member D’Aura T. (Teen Center of Excellence) was awarded the 2021 Joan Silber Award for Volunteerism & Leadership during the ceremonies.
- The Jim Butler Charity Golf Classic sold out and broke revenue records by raising nearly $365,000 to support our youth! Two Club members, Raykell B. (Riverview Gardens Club) and Tyrell H. (Teen Center of Excellence) were selected as recipients of the inaugural Jim Butler Sportmanship Award, in memory of Jim’s devotion and service to the mission of the Boys & Girls Clubs of Greater St. Louis.
- The Bethalto community rallied to support Club kids by hosting a hybrid golf tournament in the summer and their 25th Annual Help Kids Dinner Auction in the fall.
- The Women’s Leadership Circle sponsored a personal hygiene products drive and hosted their Annual Holiday Sip & Shop to support our young women at the Club.
- Our media partners continued to promote our programs, events and successes in 2021! Media attention and coverage for the year included over 381 stories, reaching an audience of over 89,202,637 and a publicity value of $3.2 million.
- Mr. Martin Mathews, co-founder of the Mathews-Dickey Boys & Girls Club, was honored with the “Capture the Vision Award” which is presented to an individual who demonstrates their devoted service to the Club through tireless innovation, sustained leadership and commitment to the goals of the Club.
- The tennis courts at Mathews-Dickey Club were renovated thanks to a partnership with Project 5 (KSDK), City Academy, TEGNA and USTA. They also beautified the surrounding area.
- BGCSTL was one of three charity partners for the Ascension Charity Classic. They presented us with a $200k check as well as featured us in every media opportunity presented to them. Brand Awareness/Media Impact from a local and national paid media perspective included TV, radio, print and outdoor advertising the Ascension Charity Classic earned over 41 million impressions. Combined with 1,000+ individual mentions across all media outlets and the estimated total media/PR value exceeded $2.5 million!
- Inducted seven former Club members into the BGCSTL Alumni Hall of Honor and celebrated staff, board members, volunteers and supporters for their commitment to our Club kids! The event attracted nearly 350 guests and raised nearly $95,000.
- BGCSTL partnered with City Faces at Washington University to provide 110 volunteers to participate in our Mentor St. Louis program. They meet with students at Aspire, Lexington, Jefferson and Adams Elementary schools twice monthly for an hour to mentor and work on literacy programming with Club members!
St. Louis Internship Program Celebrates 30 Years – Over 4,200 Interns Served!

In 2020, BGCSTL finalized its merger with the St. Louis Internship Program (SLIP), a seasoned workforce development program in the St. Louis area. For nearly 30 years, SLIP has provided results-oriented career and college readiness experiences for area youth. SLIP’s goal is to provide hope and opportunity for high school students through paid summer internships, intensive employability training, and year-round college and career planning. SLIP works in partnership with businesses and community organizations, to build the St. Louis community by developing motivated, well-trained, and talented youth for the workforce.

Leading St. Louis business partners who have participated in the program include Emerson, Polsinelli PC, Cushman & Wakefield, Lashly & Baer, RubinBrown, SM Wilson, Bar Association of Metropolitan St. Louis, Thompson Coburn, Metropolitan St. Louis Sewer District, Armstrong Teasdale and Armanino.

Mark Levison is an attorney with Lashley & Baer PC, a member of the Board of Directors for BGCSTL, and a founding Board member of the St. Louis Internship Program. He commented, “Over thirty years ago I got together with Tim Hullverson and several other lawyers with the idea to equip over 50 students with paid internships. We were able to hire and outfit 52 students and today the program has spread to over 37 different cities and we’ve served over 4,200!”

Dr. Flint Fowler, Boys & Girls Clubs of Greater St. Louis president says of the anniversary, “I am excited to celebrate the 30th anniversary of the St. Louis Internship Program. Career readiness and youth employment are critical components of our youth development process. We are fortunate to have this proven program as part of the Boys & Girls Clubs operation.”

Deionna Ferguson, Associate at Polsinelli and SLIP Alum, attributed her career success to the program, saying, “SLIP has truly been my pipeline to success. SLIP not only exposed me to the legal field by allowing me to intern with a law firm in the area, but they also provided me with useful life skills such as networking, professional etiquette and interview skills. When preparing for college, SLIP allowed me to receive specialized tutoring for the ACT test and even allowed me to complete a second internship in my field of study, psychology. SLIP has always been there for me and ensured that I had all the tools I needed to be successful. I truly would not be the attorney that I am today had it not been for the exposure and training I received from the St. Louis Internship Program.”

Companies interested in partnering with the St. Louis Internship Program or students wanting to participate. Visit bgcstl.org/slip for more information.
THANKS TO THE GENEROUS SUPPORT OF OUR FUNDING ORGANIZATIONS AND INDIVIDUAL DONORS, WE CAN AFFORD TO HELP EACH AND EVERY KID ACHIEVE THEIR GREATEST POTENTIAL, REGARDLESS OF THEIR FAMILY’S FINANCIAL CIRCUMSTANCES.

**2021 Program Allocation Percentages**

Revenues: $11,127,472

Expenses: $12,252,338

**Revenues:**
- Contributions: $3,203,077 (29%)
- Grants: $3,942,115 (35%)
- United Way: $768,666 (7%)
- Membership/Program Fees: $308,352 (3%)
- Event Revenue: $765,830 (7%)
- Investment Income: $760,609 (7%)
- PPP Loan Forgiveness: $1,220,436 (11%)
- Miscellaneous Income: $158,367 (1%)

**Expenses:**
- Program: $9,675,557 (79%)
- General Administration: $1,430,718 (12%)
- Development & Fundraising: $1,146,063 (9%)
We have 4,328 members.

2,602 youth served through community outreach.

59% of the youth we serve are 12 & under.
41% are 13 & older.

1% of our youth are minorities.

291 youth participated in Be Great: Graduate Power Hour.

128 volunteers served 877 hours.

6,930 youth were served.

We served 717 kids.

59,449 snacks and 86,218 meals.

2021 Year in Review

Who We Serve:

59% Male
59% Female
40% Other
1% Minority

The St. Louis Internship Program secured internships for 67 members.

This data reflects the impact of the pandemic on outcomes. In accordance with guidance from the CDC and local health authorities, schools and other youth-serving organizations closed for periods of time, and we limited youth participation to abate community spread of COVID.
The mission of the Boys & Girls Clubs of Greater St. Louis (BGCSVTL) is to inspire and enable all young people, especially those who need us most, to realize their full potential as productive, responsible and caring citizens. BGCSVTL provides after-school, teen, sports and summer programs to youth across the Bi-State Region while also providing a safe place for them to learn and grow. The Clubs serve youth across the region at ten locations, including (Adams Park Club, Boys & Girls Club of Bethalto, Boys & Girls Club of Lovejoy, Hazelwood Elementary School Club, Herbert Hoover Club, Mathews-Dickey Club, O’Fallon Park Club, Riverview Gardens Club, Hazelwood Southwest Middle School Club and the Teen Center of Excellence). We also operate Mentor St. Louis and the St. Louis Internship Program.

www.bgcstl.org 314.335.8000
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4317 Vista Avenue
St. Louis, MO 63110
314.633.7900

Boys & Girls Club of Bethalto
324 E Central St
Bethalto, IL 62010
618.377.6030

Boys & Girls Club of Lovejoy
800 Madison Avenue
Lovejoy, IL 62059
618.377.6030

Hazelwood Elem. School Club
(at Larimore Elementary School)
1025 Trampe Ave St. Louis, MO 63138
314.335.8350

Herbert Hoover Club
2901 North Grand Avenue
St. Louis, MO 63107
314.335.8000

O’Fallon Park Club
4343 West Florissant
St. Louis, MO 63115
314.932.1371

Riverview Gardens Club
174 Shepley Drive St. Louis, MO 63137
314.335.8275

Southeast Middle School Club
918 Prigge Road, St. Louis, MO 63138
314.953.7795

Teen Center of Excellence
9200 West Florissant Avenue
St. Louis, MO 63136
314.335.8240

Mathews-Dickey Club
4245 North Kingshighway Blvd.
St. Louis, MO 63115
314.382.5952

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