





# MESSAGE FROM OUR LEADERSHIP

BGCSTL President Dr. Flint Fowler & 2020 Board Chair Larry Parres

The COVID-19 pandemic has produced unprecedented times for our country and Boys & Girls Clubs are not immune to its devastating impact. Although 2020 was an unusual year for us all, we remain thankful to our partners and funders for being flexible. In recognizing the times we are in they continued to ensure resources were in place that allowed us to operate and serve our youth. We are also grateful to our families for their patience as we quickly and thoughtfully pivoted our service delivery to a format that accommodated and considered all. This included virtual programs delivered by video, daytime support, virtual learning hubs, virtual mentoring, access to BGCSTL social workers, sharing of community food resources and more.

As we continue to plan for days ahead, safety protocols continue to be in place to protect members, staff and families. This includes, having a Green Team in place to conduct health screenings and touch sanitizing after each program period, electrostatic backpack sprayers to assist with sanitization, and Air Scrubbers that remove and clean air within a given space six times in one hour. There are also screening kiosks at the front of each Club that measure temperatures and conduct contact tracing. We are proud to report that zero cases of COVID-19 originated from our organization in 2020.

I am pleased to share a few more of the activities that made 2020 one of most memorable in the history of Boys & Girls Clubs of Greater St. Louis.



# WHAT'S OUR PURPOSE?

## MISSION

The mission of the Boys & Girls Clubs of Greater St. Louis (BGCSTL) is to inspire and enable all young people, especially those who need us most, to reach their full potential as productive, responsible and caring citizens. Boys & Girls Clubs of Greater St. Louis is the most trusted leader in shaping the lives of youth and building their futures.

## **VISION**

For more than 50 years, the Boys & Girls Clubs of Greater St. Louis (BGCSTL), a leading youth service provider in the St. Louis region, has been providing after school, summer, teen and sports programs for youth ages 6-18. The Clubs are open during hours that kids are most likely to need a safe place to go — after school and during summer.

## **CORE BELIEFS**

Every child has value

All children can succeed

Children need a safe place to grow and learn

We make a positive difference in a child's life

Children benefit from healthy, ongoing relationships with their peers and caring adults





# **2020 HIGHLIGHTS AT A GLANCE:**

Hats off to all of our supporters who stood alongside us during the challenges of 2020. Thanks to their incredible generosity, over **\$6.2 million was raised** to deliver the lifechanging programs and services of the BGCSTL

Over **\$550,000** in **Covid relief grants** were secured to help keep our blue doors of hope open for the over 10,800 children and teens we serve

The Federal Department of Health & Human Services renewed our **\$400,000 Fit and Fun grant** aimed at providing safe, touch-free, interactive play

A very thoughtful and generous Heritage Club donor included us in their estate plan which resulted in a \$400,000 legacy gift

In partnership with **ARCHS** (Area Resources for Community and Human Services), BGCSTL joined the launch of the Neighborhood Healing Network (NHN), a trauma-informed care service designed to improve the educational, economic, and health outcomes for the St. Louis community

**Table for Four** transformed into one of the nation's first virtual events, streaming live from our Teen Center of Excellence stage and featuring international keynote speaker and former National BGCA Youth of the Year Winner, Mona Dixon

Despite rain, lightning and the Covid-19 pandemic, the

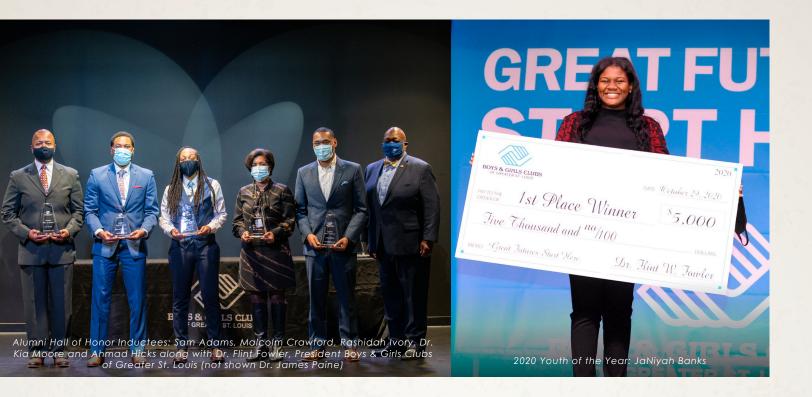
community rallied for our Club kids at **Jim Butler's Charity Golf Classic**. The event successfully raised nearly \$290,000 to support programs focused on our three priority outcome areas of Academic Success, Good Character & Citizenship, and Healthy Lifestyles.

Our **Great Futures Gala** moved to a virtual format as well as an in-person-under-the-stars event, taking on a fun, 70's drive-in vibe as guests joined with emcee, Rene Knott, to cheer on our Youth of the Year finalists. Almost \$470,000 of essential funds was raised to move our important mission forward for local children and teens

High school senior, Ja'Niyah Banks, was named our 2021 **Youth of the Year** winner. Embodying the mission of BGCSTL, Ja'Niyah was awarded the Wanda and Michael DeHaven \$5,000 scholarship, a \$4,000 renewable scholarship from Missouri State University, a celebratory dinner at the Saint Louis Club and a car from Frank Leta Automotive Group

From March 30 - June 13, 2020 our virtual programs videos reached over 98,000 people across all BGCSTL social media channels!!! This means they viewed, shared, clicked on, engaged with or saw the videos in their news feeds

Our media partners continued to promote our programs, events and successes in 2020! Media attention/coverage for the year included over 341 stories, **reaching an audience of over 100,429,592** and a publicity value of \$2.68 million



Finalized the merger with the **St. Louis Internship Program**, a seasoned workforce development program, where 195 BGCSTL members obtained job readiness skills through multiple weekly workforce development/job training sessions throughout the year; 122 applied for jobs/internships and obtained employment; 57 interns completed summer internships (97%); 51 participants completed summer employment through the Career Accelerators Program (CAP); 5 members successfully obtained employment at the St. Louis Zoo; 9 members successfully obtained employment at Old Navy; 59 out of 60 SLIP seniors graduated high school (98%); and, 53 SLIP interns participated in STLCC dual enrollment and earned up to four transferrable college credits

Retained **Mentor St. Louis volunteers** during the COVID pandemic to continue impacting students virtually this academic year

The Teen Center of Excellence hosted the **National Hockey League** on a two day event honoring the All Star game. Festivities included a Street ball hockey tournament with the Club teens and the NHL Black Hockey History Truck parked at the site for visitors. This mobile museum celebrates today's stars and looks back at trailblazers who made history.

Once again BGCSTL was selected as one of the top Clubs in the country to implement the **UPS Road Code** teen safe

#### driving program

Inducted six new former Club members into the BGCSTL **Alumni Hall of Honor** and celebrated staff, board members, volunteers and supporters for their commitment to our Club children with a virtual and in person Annual Recognition Event.

The U.S. Environmental Protection Agency (EPA) announced the Carter Carburetor superfund site cleanup completion and **transferred ownership to BGCSTL** to facilitate the construction of a golf activity center for youth

In late October, BGCSTL announced it had combined with the **Boys & Girls Clubs of Bethalto**, which has two locations in Illinois and, as of January 2021 has welcomed Mathews-Dickey to the BGCSTL family. The organization will now be one of the region's largest youth development agencies serving more than 10,800 kids and teens annually. In addition, the expanded organization will produce better outcomes for all members, extend opportunities for staff professional growth and development, and boost fundraising.



# **FACING DOWN A PANDEMIC**

For more than 50 years, Boys & Girls Clubs of Greater St. Louis, with a sense of purpose and agency, has navigated times of tragedy and crisis to provide safe places for kids and teens.

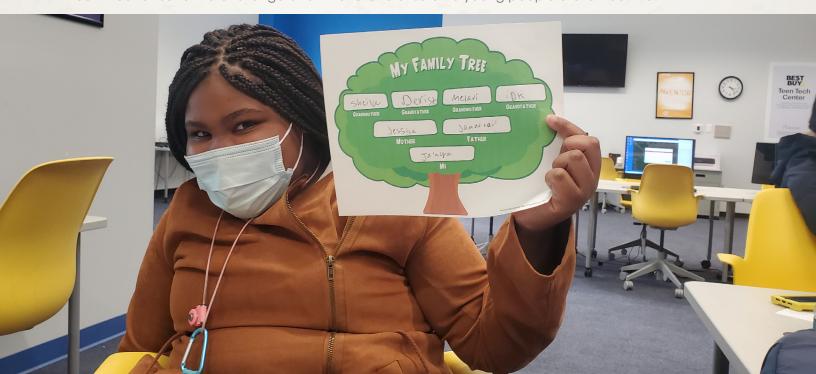
Within 24 hours of BGCSTL facilities closing mid-March of 2020 at the recommendation of the Center for Disease Control, World Health Organization, and Federal, State, and Local governments, BGCSTL's Program Team implemented protocols to support staff, youth and their families in a time of crisis. Given the Club maintains up-to-date contact information, this allowed staff to begin immediately checking in with Club families via phone calls.

Through on-demand video postings, social media streams and live on-line meetings, we sought to maintain continuity and connection. Young people took part in virtual activities and cooking lessons; tutoring, dance battles, pop culture and social issues discussions; and presentations on financial literacy, career exploration, empowerment and racial justice.

In June of 2020, BGCSTL re-opened and provided in-person and virtual summer camp experiences to support working families and the community. Youth participated in fun learning and enrichment activities, as well as service learning efforts that included creating personalized thank you notes for front-line workers.

When it became clear that school closures would last longer than expected, the Club made addressing COVID-19 learning loss a top priority. In the fall we opened as virtual learning centers offering school day support, spaces in which young people participated in school on-line in a safe, conducive, supportive environment. Our dedicated staff members have worked tirelessly to help our youth members fight learning loss. We've created learning hubs where students have their own socially distanced space to learn. Our Program Leaders are there to offer tech support, assist with daily assignments, and sit with kids during their classes to help them stay focused. Having supportive staff by their side has helped youth stay engaged in their studies and provide a human connection they can rely on in a mostly virtual day.

Although we believe the end of this pandemic is in sight, our efforts to mitigate COVID-19 learning loss and increase school and human connection for our youth has not stopped. The Boys & Girls Clubs of Greater St. Louis will continue to rise to the challenge and innovate to ensure no young people are left behind.



School Day Support

Virtual Club Experience

Launch

Family & `Community Support

Organized Response to Crisis

# PIVOTING DURING THE PANDEMIC

The Coronavirus Pandemic Placed Extraordinary Demands On Club Leadership

# **SCHOOL DAY SUPPORT**

TNERE

2

3

4

5

6

7

PARTNERED WITH SCHOOLS TO MEET LEARNING NEEDS PROVIDED
VIRTUAL
WORKFORCE
READINESS
SESSIONS
AS PART OF
THE
SCHOOL'S
ACADEMIC
CLASS
SCHEDULE

CLOSED TECHNOLOGY GAP SUPPLIED 20 LAPTOPS TO MEMBERS DISTRIBUTED HOTSPOTS BASED UPON NEED PROVIDED ESSENTIAL CARE FOR WORKING FAMILIES

OFFERED
IN-PERSON
ACADEMIC
SUPPORT
AND
TUTORING
FOR VIRTUAL
LEARNERS

# **FAMILY & COMMUNITY SUPPORT**

CONDUCTED FAMILY WELLNESS CHECK PHONE CALLS

5

PROVIDED EMOTIONAL SUPPORT FOR PANDEMIC RELATED STRESSORS

2 ASSESSED NEEDS

7

ASSEMBLED AND DELIVERED TAKE HOME/TO-GO PACKETS

3 SHARED RESOURCES ABOUT OPPORTUNITIES TO RECEIVE DIRECT AID

CONDUCTED HOME VISITS

4

PROVIDED PARENT & CAREGIVER EMOTIONAL WELLNESS RESOURCE LISTS

8

STRATEGICALLY EXPANDED PARTNERSHIPS



# VIRTUAL CLUB EXPERIENCE LAUNCH

DEVELOPED 107 ON-DEMAND VIRTUAL PROGRAM VIDEOS

4 IMPLEMENTED SYNCHRONOUS VIRTUAL SUMMER CAMP

2 REACHED OVER 98,000 PEOPLE VIA SOCIAL MEDIA PLATFORMS

IMPLEMENTED SYNCHRONOUS VIRTUAL EDUCATION PROGRAMS

PROVIDED TELEHEALTH MENTORING & COUNSELING SERVICES

6 IMPLEMENTED SYNCHRONOUS VIRTUAL INTERNSHIPS

# NSE TO CRISIS

NATIONAL, REGIONAL, & LOCAL COORDINATION OF EFFORTS

NETWORK AND WI-FI UPGRADES AT CLUB
OWNED BUILDINGS

DEVELOPED PANDEMIC SAFETY PROTOCOL PLAYBOOK

INCREASED BANDWIDTH AT CLUB
OWNED BUILDINGS

SECURED ESSENTIAL SUPPLIES/PPE

NEW HELP DESK TICKETING SYSTEM TO MAKE IT EASIER FOR REMOTE WORKERS TO REQUEST ASSISTANCE

ESTABLISHED A CLUB SAFETY, SECURITY, & SANITIZING TEAM FOR ALL LOCATIONS

50 NEW WALKIE-TALKIES FOR THE INCREASE IN STAFF

SECURED CRUCIAL COVID RELIEF FUNDING

NEW SOFTWARE FOR IT DEPART-MENT TO REMOTE CONTROL USER COMPUTERS WORKING REMOTELY

ALL LAVATORY FAUCETS, TOILETS, URINALS AND SOAP DISPENSERS FOR CLUB OWNED BUILD-INGS HAVE BEEN CONVERTED TO TOUCHLESS

16 NEW LAPTOPS FOR STAFF WORKING FROM HOME

DRINKING BOTTLE FILTERS WERE ADDED TO ALL WATER DRINKING FOUNTAINS TO PROVIDE A TOUCHLESS OPTION

# **WHO WE SERVE**



**TOTAL YOUTH SERVED** 

2929

4821

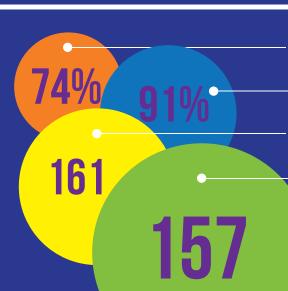
1293

1636

MEMBERSHIP TOTAL OTHER YOUTH SERVED

TEENS (13 - 18 YRS.)

YOUTH (6 - 12 YRS.)



FROM SINGLE PARENT HOUSEHOLDS

FROM LOW INCOME HOUSEHOLDS

SCHOOL YEAR AVERAGE DAILY ATTENDANCE

SUMMER AVERAGE DAILY ATTENDANCE

## **MEMBERS BY GENDER**

**MALE 53% - FEMALE 47%** 

## **MEMBERS BY AGE**

**6-9**: 26% / 10-12: 29% / 13-18: 45%

## **MEMBERS BY ETHNICITY**

HISPANIC OR LATINO 1%
WHITE 2%
OTHER 2%
TWO OR MORE RACES 5%
SLACK OR AFRICAN AMERICAN 90%



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KDG

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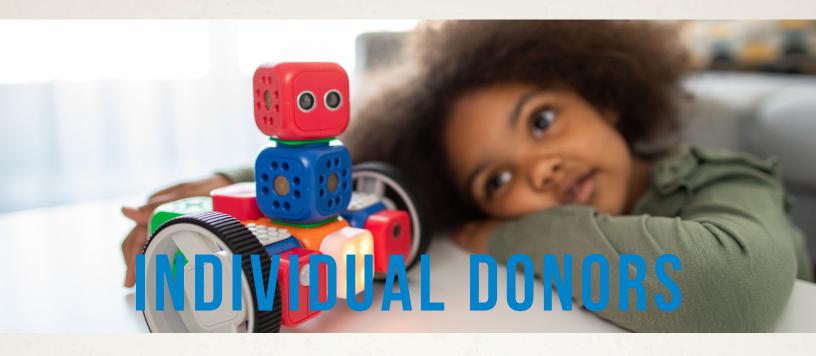
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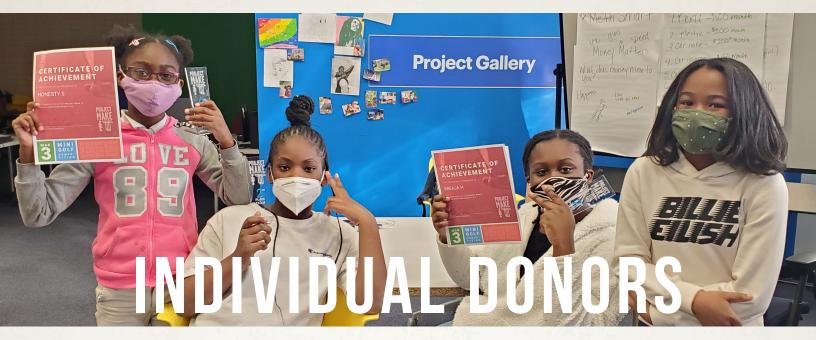
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Katherine and Kyle Neese

Peggy and Andy Newman

Amir Naa

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Derek Novel Brenda Ocello

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Gerald Palagallo

Kimberli Palmer

Evan Pardue

Andrea Parsons

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Stephanie Riven and Roger Goldman

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Miriam Rotskoff

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Jackie Levin and Michael Rubin

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Justin Salter Nick Sanazaro

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Kate Totterdale Elizabeth Trueblood

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Zachary White

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Barbara Wilbert

Karen Wiley

Grant Willer

Christy and Don Willey Bettie Williams

Christian Williams

Candace and Clinton Williams Rebecca Williams

Tim Williams Leesha and Alan Wilson

Audrey Wilson

Susan and Alan Witte

Alyson Woodard

Barbara and James Wright Alison Young

Jacquie and Vincent Young Chendal Zasaretti Daniel Zinselmeier

\*deceased



# 2020 GIFTS IN-KIND

Andrew Geoffrey Vineyards Argent Capital Management Rebeccah Bennett Thomas Bertani BJC HealthCare Christine Boll William Bolster Mary Bonacorsi Butler's Pantry Callaway Golf Company Chris Cedergreen Chanticleer Estate Wines City of Wood River Pat Cooper The Country Club of St. Albans David Cramer Lisa and Jim Curran Scott Cusamano Donald Diemer Drury Inn Tim Ferrick Flint Fowler Mike Gallagher Kelly and Chad Gerber Gateway Grizzlies Barb Georges

Give To Get David Goerisch Brenda and Brad Goodman Grey Eagle Distributors, Inc. Paul Grosse Jason Haldiman Daniel Harbaugh Michael Hawkins Heartland Coca-Cola Bottling Company Patrick Hooper Anthony Irace John Irace Iron Barley J. Gilbert's Wood-Fired Steaks & Seafood St. Louis Bill Jones Dee Joyner Tim Kaufman Keeton's Double Play Daniel G. Kleffner Lasco Foods Inc Laux Brickhouse DeDe and Tim Leary Frank S. and Antoinette G. Leta Family Charitable Foun-

dation

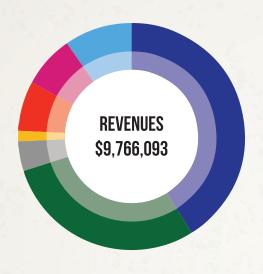
Mark Leidy James Lewis Andrea and Keith Lueking Maggie O'Briens John Meara Meramec Valley Bank William Meyer John Miller Montina Mullen Moving Mountains My Just Desserts Alton, LLC Christy and John Nickel NIKE, Inc. Kevin Olson Vicky and Larry Parres Dennis Plummer Pretzel Boys PRP Wine International Winthrop Reed III John Riggs Nick Riordan Michael Rowan Salon Prive **Donald Sanders** Srote & Co Schlafly Beer Michael Scully

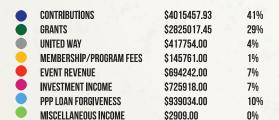
Tammy and Tim Sasek Shanty Creek Resorts Joan Silber Eric Slusser Sportservice St. Louis Blues St. Louis Cardinals St. Louis Wine Market Rick Sterkel Terence Stern Target United Way Of Greater St.Louis Ron Unterreiner Carla Valenti Walter's Golf Management Westgate Wines Charles Wiegers Richard Wilhelm Clinton Williams Mayor Alan and Kathy Winslow Nancy Wolfe Eric Wood David Wulkopf Susan and Terry Yates Darrell Zellers



# 2020 PROGRAM ALLOCATION PERCENTAGES

THANKS TO THE GENEROUS SUPPORT OF OUR FUNDING ORGANIZATIONS AND INDIVIDUAL DONORS, WE CAN AFFORD TO HELP EACH AND EVERY KID ACHIEVE THEIR GREATEST POTENTIAL, REGARDLESS OF THEIR FAMILY'S FINANCEL CIRCUMSTANCES.







•	EDUCATION	\$2,836,824	34%
•	HEALTH & LIFE SKILLS	\$1,251,748	15%
	WORKFORCE DEVELOPMENT	\$825,732	10%
	SPORTS, FITNESS, RECREATION	\$657,632	8%
	ARTS	\$452,375	5%
	CHARACTER & LEADERSHIP DEVELOPMENT	\$340,150	4%
	GENERAL ADMINISTRATION	\$1,007,034	12%
	DEVELOPMENT & FUNDRAISING	\$981,120	<b>12</b> %





## **LOCATIONS**

#### **ADAMS PARK CLUB**

4317 Vista Avenue St. Louis, MO 63110 314.633.7900

## BE GREAT: GRADUATE AT NORMANDY HIGH SCHOOL

6701 St. Charles Rock Rd., 63121 636.675.9526

## BE GREAT: GRADUATE AT ROOSEVELT HIGH SCHOOL

3230 Hartford Street St. Louis, MO 63118 314.335.8143

#### **BOYS & GIRLS CLUB OF BETHALTO**

324 E Central St Bethalto, IL 62010 618.377.6030

## **BOYS & GIRLS CLUB OF LOVEJOY**

800 Madison Avenue Lovejoy, IL 62059 618.377.6030

#### HAZELWOOD ELEM. SCHOOL CLUB

(at Larimore Elementary School 1025 Trampe Ave St. Louis, MO 63138 314.335.8350

#### **HERBERT HOOVER CLUB**

2901 North Grand Avenue St. Louis, MO 63107 314.335.8000

#### O'FALLON PARK CLUB

4343 West Florissant St. Louis, MO 63115 314.932.1371

#### RIVERVIEW GARDENS CLUB

174 Shepley Drive St. Louis, MO 63137 314.335.8275

#### SOUTHEAST MIDDLE SCHOOL CLUB

918 Prigge Road, St. Louis, MO 63138 314.953.7795

#### TEEN CENTER OF EXCELLENCE

9200 West Florissant Avenue St. Louis, MO 63136 314.335.8240

### **MATHEWS-DICKEY CLUB**

4245 North Kingshighway Blvd. St. Louis, MO 63115 314.382.5952

#### **SPECIAL INITIATIVES:**

Mentor St. Louis St. Louis Internship Program