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BOYS & GIRLS CLUBS OF GREATER ST. LOUIS

GREAT FUTURES MOMENTS 1st Quarter News 2018 Academic Success | Good Character & Citizenship | Healthy Lifestyles

Message from our President, Dr. Flint Fowler:

As I reflect on 2017, I first want to express our appreciation to the donors, community partners, volunteers and families for

your partnership. We aspire to be the most trusted name in youth development and make a greater impact on our regions teens and kids! Last year, more than 1,500 donors helped us raised over \$7 million in support of the Boys & Girls Clubs of Greater St. Louis programs and services. More kids were able to learn how to cook, eat healthier, work with tutors, take college tours and



trips, plant gardens, enjoy the holiday season at the Club with gifts and so much more due to your generosity! Here are just a few of our 2017 highlights:

• Celebrated 50 years of service to youth – PSA's, billboards, celebratory videos and more (click to view <u>50 years of sports</u> and <u>50 years of service to youth</u> videos)

• Honored to have received the "Doing the Most Good" award

ARTICLE PREVIEW

Message from Flint Table for Four Family Dollar Grand Opening Friends Being Friends Imo's Surprise to Members Music Studio Performance Now Serving Hazelwood East Jim Butler Golf Tournament Mentor Moment Partner Feature 4th Q Grants Recognition

MARK YOUR CALENDAR

Table for Four Friday, March 2, 2018

Casino Night hosted by the Friends of the Club Saturday, April 28, 2018

Jim Butler Golf Tournament Monday, June 18, 2018

<u>Great Futures Gala</u> Friday, November 9, 2018

UPCOMING CLUB EVENTS

Swim Lessons at HHC Starting January 27, 2018. Click for <u>info</u>. from the Salvation Army; "Quality of Life" award from the City of St. Louis/SLDC; and a Marketing & Communications award in Public Relations from Boys & Girls Clubs of America.

• As part of the Jim Butler Golf weekend, partnered with the St. Louis Cardinals to bring golf (for the first time ever) to the field of Busch Stadium

• Continued our Back-to-School partnerships with the St. Louis Realtors Association and Cricket Wireless – equipping our youth with the tangible tools needed to start the new school year

• Welcomed two new Youth of the Year partners - Frank Leta Automotive Group awarded the winner a new car and Wanda and Michael DeHaven presented the inaugural Boys & Girls Clubs Youth of the Year scholarship in the amount of \$5,000

• Expanded our partnership with Maryville University to include "A Week in the Life of a Maryville Student" a five day overnight experience for Club teens

- Teamed up with the ZAC Foundation to provide swim lessons and promote water safety to campers
- Served an all-time high of over 1,900 teens

• Employed interactive technology to educate teens about safe driving techniques as part of the UPS Road Code program

• Enrolled more than 1,500 kids in our summer camps

• This year's Great Futures Gala attracted over 700 attendees and raised \$575,000 – both all-time highs for the event!

More than thirty teens went on regional college tours and 40 attended the BGCA National Keystone Conference
Awarded \$2.5 million in state tax credits to help fund the

construction of a new Teen Center in Ferguson

Stay tuned as the upcoming year will bring more exciting news to include an expanded footprint and impact on our kids and teens throughout the St. Louis region. Until then, stay plugged in by mentoring, volunteering, attending an even or spreading the word about the impact BGCSTL is having on youth ages 6-18 all over St. Louis City & County. SMART Girls Conference April 28, 2018

Passport to Manhood Conference May 5, 2018

IN LOVING MEMORY



BGCSTL Founder & Original Board Member Frankie Muse Freeman 1916-2018



BGCSTL Employee Marvin Witherspoon 1962-2017

Table for Four Luncheon

Grab your colleagues and/or closest friends and join us at the BGCSTL annual women's luncheon, **Table for Four** on March 2, 2018, 11:30 am – 1 pm at the Chase Park Plaza. In its 11 year history the event has raised over \$300,000 to support the growth and development of our young women. Proceeds from this event support activities and experiences designed to help girls develop healthy lifestyles, positive selfesteem and make good decisions. Over 200 guests are expected to attend. The Joan Ellyn Silber Award for Volunteerism and Leadership will also be granted to one of

our teen girls during the event. Co-chairs this year are Melissa Grannum & Michele Sowers. To register or for more information, click <u>here</u>.



Family Dollar Supports BGCSTL

National charity partner Family Dollar invited Club members to participate in the Grand Opening of their new store located on Halls Ferry Road. Members helped cut the ribbon, greeted guests, talked to attendees about the impact a Boys & Girls Club can have on lives and received the \$1,000 donation to the Club. During the District Manager's speech he spoke about the word "family" and how Family Dollar is not only committed to serving families in the neighborhoods where they have a presence but included that community members such as BGCSTL is also very much a part of their family. Following the event, Club members enjoyed breakfast at IHOP.



Thank you for being a FRIEND!

During the Youth of the Year process, the BGCSTL friends group, Friends of the Club, partnered with staff to facilitate professional development sessions and serve as mentors for the teen participants. They led sessions on essay writing,



"I went from living in a car to winning a car! Thanks to the BGCSTL Staff for working with me as I pursued becoming and winning the 2018 Youth of the Year title!" **Michaelmonigue**

2018 Youth of the Year



VOLUNTEER

JOIN THE CLUB

LOCATIONS

Adams Park Club 314.633.7900 4317 Vista Avenue St. Louis, MO 63110

Be Great Graduate - Normandy High School 6701 St. Charles Rock Road St. Louis, MO 63121 636.675.9526

Be Great Graduate - Roosevelt High School 3230 Hartford Street St. Louis, MO 63118 314.335.8143

Ferguson Middle School Club

mailings.marketvolt.com/130/iDF3hQs.html

personal branding, public speaking and interviewing skills – all to groom the teens for their presentations. The partnership worked out so well that the Friends have agreed to continue their roles and commitment to the Youth of the Year teens and process in 2018. To join the Friends of the Club, click <u>here</u>. Next up from the FOTC, Casino Night! Click <u>here</u> for ticket information.



Imo's Pizza Surprises Club Members

To celebrate their new partnership with Chaminade High School alum and Boston Celtics rookie, Jayson Tatum, Imo's Pizza surprised over 100 Riverview Gardens Club members with exclusive, limited edition Jayson Tatum T-shirts! The Celtic green shirts have Tatum's number on the back and have gone viral on twitter with multiple requests from users who'd like to own one. "The Boys & Girls Clubs of Greater St. Louis is a special organization to both Jayson and Imo's Pizza," said Carl Imo, president of Imo's Pizza. "We love that Jayson remains true to his roots and involved in bettering the St. Louis community. We are proud to further this mission in any way we can." 314.335.8330 701 January Avenue St. Louis, MO 63135

Grannemann Elem. School Club 314.335.8350 2324 Redman Road St. Louis, MO 63136

Herbert Hoover Club 314.335.8000 2901 N. Grand Ave. St. Louis, MO 63107

Lee Hamilton Elementary School Club 314.335.8340 401 Powell Avenue St. Louis, MO 63135

O'Fallon Park Club 314.932.1371 4343 West Florissant St. Louis, MO 63115

Riverview Gardens Club 314.335.8275 174 Shepley Drive St. Louis, MO 63137

Southeast Middle School Club 314.953.7795 918 Prigge Road St. Louis, MO 63138

Special Initiatives Mentor St. Louis

Newsletter Contact

For more information or with questions, contact Shuntae Shields Ryan, VP, Marketing & Communications via phone 314.335.8009 or <u>email</u>.



ALL STARS Step National Video Competition

Boys & Girls Clubs of America launched the first ever ALL STARS national step video contest last fall where Clubs across the country were invited to submit their best step routine videos in hopes of winning the national title. Thanks to everyone who voted for the BGCSTL Lee Hamilton Club. You helped them win 3rd place!! Local Club communities voted and narrowed down the entries to the top ten finalists. A panel of judges rated all finalist videos and selected the winner based on creativity, engagement, mastery/ skill level and presence. To see the BGCSTL video, click <u>here</u>.

Music Studio Performance at Gala

Each year at the opening of the Great Futures Gala, Club members are excited to perform and showcase their experiences with the attendees. This year, the featured production was a result of the BGCSTL Music Studio program – a partnership with Grammy Award-winning

producer/songwriter Alonzo "Zo" Lee who shows the kids all aspects of the music industry. The process starts with planning and writing and ends with a beautiful performance of the Club member's music. In case you missed it, the Ferguson Club member duo Danielle & Troy performed the song they co-wrote during the program called "Confidence". Click here to see the heart-warming performance.



Now Serving Youth at Hazelwood East High

Thanks to a 21st Century CCLC grant, we are now serving teens at Hazelwood East High School. The program offers a wide range of high energy activities designed to improve student academic achievement and address the multiple needs and interests of children and families. Members of the program receive homework assistance, access to a social worker and guidance counselor, college and career prep, tutoring, ACT prep, engage in sports and music activities and more. For more information, call 314-953-7795.

Jim Butler Golf Tournament

One of St. Louis' most supported golf tournaments of the year, the Jim Butler Golf Charity Classic will be on June 18,

2018 at the Country Club of St. Albans. The event supports Club Health & Life Skills programs and will include afternoon tee times, lunch and on course goodies/snacks. Both courses will be available for the tournament. The tournament also helps increase awareness of BGCSTL programs and raises funds so our kids can live healthy and productive lives. To sponsor or register, click <u>here</u>.



Mentor Moment

Thanks to mentors at Jefferson, Farragut and Adams Elementary Schools for their recent work with our youth – they helped them set goals for 2018, assisted them with preparing for their MAP tests and shared the importance of planning for futures at a young age. Happy Mentor Month to everyone whose serving in a mentor role! To mentor or volunteer, click here.



Partner Feature – St. Louis Zoo

Thanks to an ongoing partnership, twenty BGCSTL teen members from six Clubs will now have their first job ----

working for the St. Louis Zoo. Through this youth employment program, Club members who completed the Club's Junior Staff program will participate in Zoo-led workshops preparing them to begin work in the spring. In addition to regular checkins with Club staff to guide them, the Zoo will also equip them with a mentor within the Zoo family to ensure the success of their first job. The St. Louis Zoo employment based program is now in its sixth year.



4th Quarter Grants Recognition

We appreciate the following grant partners for their gifts that strengthen our programs, click <u>here for a full list</u>.

The mission of the Boys & Girls Clubs of Greater St. Louis (BGCSTL) is to inspire and enable youth ages 6 to 18 to realize their full potential as productive, responsible and caring citizens. For over 50 years, BGCSTL has been providing after-school, teen, sports and summer programs to youth in the St. Louis area while also providing a safe place for them to learn and grow. The Clubs now serve St. Louis youth at ten locations (Adams Park Club, Ferguson Middle School Club, Grannemann Elementary School Club, Herbert Hoover Club, Lee Hamilton Elementary School Club, O'Fallon Park Club, Riverview Gardens Club and Hazelwood Southeast Middle School Club), within two High Schools (Normandy and Roosevelt High School) and five additional elementary schools through our Mentor St. Louis Program.

> Boys & Girls Clubs of Greater St. Louis 2901 North Grand Avenue St. Louis, MO 63107 Phone: (314) 335-8000 Fax: (314) 652-7509

