

Years of Building Great Futures

1967-2017

# 2015



# ANNUAL REPORT







# BOYS & GIRLS CLUBS

OF GREATER ST. LOUIS







# A MESSAGE FROM OUR LEADERSHIP



Dear Friends and Supporters,

We wanted to take this opportunity to thank our donors and community partners for a magnificent 2015. Together we raised over \$8 million dollars to assist us in making a greater impact on the lives of youth ages 6-18 in the St. Louis Region. In one letter we couldn't begin to capture all of the accomplishments, but the below list should give you a sampling of our phenomenal year.

Last summer we opened our 6th Club in Ferguson with the hope to have 115 summer campers – we exceeded that goal by enrolling 250 youth and by November of the same year, we met our membership goal of 400. What is clear and what these numbers indicate is that there was, and is, a need and desire for quality after school and summer programming in that area. BGCSTL is filling that void and continuing to explore how to expand in North County to serve more communities, work with more families and positively impact more children's lives.

This past summer we also received a generous gift from the former St. Louis Rams and PHL Inc. The football club and nonprofit organization refurbished the entire football field at the Herbert Hoover Club! It was the envy of players and coaches throughout St. Louis when ten of our teams made it to the Super Bowl and, three won!

We opened our second BE GREAT: Graduate site at Normandy High School. Be Great is a comprehensive, dropout prevention and intervention program that's keeping high schoolers on track to graduate. While the program is fairly new, one statistic jumps out as a strong indicator of success. In December of 2015, prior to enrolling in the program, 40 of the current participants were suspended. A year later, after just 10 months in the program, that number dropped to 10.

Participation numbers across all Clubs increased! Our total youth served increased by 1,500 and stands at 6,041 while our membership grew by 880 children. That translates to more children being able to participate in our life-changing programs. These programs strive to help children achieve Academic Success, develop Good Character and Citizenship and live Healthy Lifestyles. If you are on the roads near any of our Clubs, you may also see two new forty-four passenger buses. Adequate transportation is another key factor in ensuring kids regularly attend the Club. If kids can't get to the Clubs, they can't participate in the programming. Today 380 children are now transported to the Clubs in our new buses.

All of our fundraising events were a success in 2015, but we must highlight the Great Futures Gala. The Gala was transformed to focus on our kids, their achievements today and their aspirations for tomorrow. The Youth of the Year (YOY) finalists were the stars of the evening and shared their stories. The culmination of the event was the selection of Shaila Jones as the 2016 YOY winner. Over 400 people were in the room and heard from our kids directly how BGCSTL transformed their lives. (To hear their amazing stories you can visit www.bgcstl.org.) There is no better testament to our impact and thanks to you all, our kids "win."

Over the next few months and into 2017, we will begin celebrating our 50th anniversary. It was fifty years ago, in June 1967, when the Herbert Hoover Boys Club was chartered, dedicated and founded on the site of Sportsman's Park. Later this year, we will launch the silent phase of our 50th campaign leading up to our celebration and anniversary activities. As always BGCSTL remains a place where children can learn and grow in a safe, nurturing and fun environment. We are partners in this fulfilling journey of creating Great Futures for our children.

Sincerely,

Flint W. Fowler Ph.D. Steven Bloom President Board Chair

# CORE PROGRAM AREAS



# TAYLOR FAMILY CHARACTER & LEADERSHIP DEVELOPMENT PROGRAMS

Helping youth become responsible, caring citizens and acquire skills for participating in the democratic process is the main thrust of these programs. They also develop leadership skills and provide opportunities for planning, decision-making, contributing to Club and community and celebrating our national heritage.



# E. DESMOND AND MARY ANN LEE EDUCATION & CAREER DEVELOPMENT PROGRAMS

Programs in Education and Career Development enable youth to become proficient in basic educational disciplines, apply learning to everyday situations, and embrace technology to achieve success in a career.



#### HEALTH & LIFE SKILLS

These initiatives develop young people's capacity to engage in positive behaviors that nurture their own well-being, set personal goals and live successfully as self-sufficient adults.



#### THE ARTS

Programs in The Arts enable youth to develop their creativity and cultural awareness through knowledge and appreciation of the visual arts, crafts, performing arts and creative writing.



#### SPORTS. FITNESS & RECREATION

These Club programs help develop fitness, a positive use of leisure time, reduction of stress, appreciation for the environment and social and interpersonal skills.

# CLUB OVERVIEW

For nearly 50 years, BGCSTL has been providing after-school, teen, sports and summer programs for youth ages 6-18 in the St. Louis City and County areas. The Clubs serve St. Louis youth at six locations (Adams Park Club, Ferguson Middle School Club, Herbert Hoover Club, O'Fallon Park Club, Hazelwood Southeast Middle School Club and Twillman Elementary School Club), operates the BE GREAT: Graduate program at Normandy and Roosevelt High Schools to help keep students on track to graduate, and the Mentor St. Louis Program within five additional elementary schools. The Clubs are open during hours that kids are most likely to need a safe place to go — after school and during summer.

# Mission

The mission of the Boys & Girls Clubs of Greater St. Louis (BGCSTL) is to inspire and enable youth ages 6 to 18 to realize their full potential as productive, responsible and caring citizens.

# Vision

BGCSTL envisions a future in which success is within reach of every child in the St. Louis region, empowering themselves and influencing future generations toward making a difference for themselves, their community and the global community.

# Locations

#### **ADMINISTRATIVE OFFICES**

2901 North Grand Avenue, St. Louis, MO 63107 phone: (314) 335-8000 | fax: (314) 652-7509

#### **ADAMS PARK CLUB**

4317 Vista Avenue, St. Louis, MO 63110 phone: (314) 633-7900 | fax: (314) 633-7921 Mon. - Thurs. 2:30 - 8 p.m., Fri. 2:30 - 6 p.m.

#### FERGUSON MIDDLE SCHOOL CLUB

701 January Avenue, St. Louis, MO 63135 phone: (314) 335-8330 Mon. - Thurs. 2:30 - 8 p.m., Fri. 2:30 - 6 p.m.

#### **HERBERT HOOVER CLUB**

2901 North Grand Avenue, St. Louis, MO 63107 phone: (314) 335-8000 | fax: (314) 652-8007 Mon. - Thurs. 2:30 - 8 p.m., Fri. 2:30 - 6 p.m.

#### O'FALLON PARK CLUB

4343 West Florissant, St. Louis, MO 63115 phone: (314) 932-1371 | fax: (314) 932-1425 Mon. - Thurs. 2:30 - 7:30 p.m., Fri. 2:30 - 6 p.m.

#### **SOUTHEAST MIDDLE SCHOOL CLUB**

918 Prigge Road, St. Louis, MO 63138 phone: (314) 953-7795 | fax: (314) 953-7782 Mon. - Fri. 2:30 - 7 p.m.

#### TWILLMAN ELEMENTARY SCHOOL CLUB

11831 Bellefontaine Road, St. Louis, MO 63138 phone: (314) 335-8350 | fax: (314) 953-4896 Mon. - Fri. 2:30 - 8 p.m.

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# 2015 CLUB & EVENT HIGHLIGHTS

# FERGUSON CLUB OPENS!



As part of a greater strategy for proactive expansion and deeper impact into communities and neighborhoods where kids need us most, the Boys & Girls Clubs of Greater St. Louis opened a new Club to serve youth ages 6-18 in Ferguson and the surrounding area in Summer 2015. Circumstances in our community at the time required immediate action and leadership. What has happened since the upheavals of August 2014 reflects a series of broken relationships; between communities of color and law enforcement; between the affluent and the poor; between whites and blacks; between government and the governed; and between those with jobs and the unemployed.

Dr. Flint Fowler, Club President, stated on the opening of a new Ferguson Club, "Creating a Boys & Girls Club in the area will produce positive outcomes in a community that has been subsumed with difficult realities and negative images. Moving a successful youth focused organization into Ferguson like Boys & Girls Clubs of Greater St. Louis, which has a long track record of success, can bolster young people's attitudes and give them a sense of hope. A new club will enrich our children's lives and the city by helping its youth build strong character, graduate from high school with a plan for life, and become productive citizens." The opening of a new club in Ferguson is an effective strategy that helps address the underlying issues brought forward by the events of that fateful summer afternoon. It also reflects BGCSTL's overall commitment to offer high quality, comprehensive programs that address the wide range of risks faced and skills needed by youth across the St. Louis area. We thoughtfully opened the Club with the goal of having 115 children for summer camp and 400 members within a year. To our delight we had more than 250 children sign up for day camp and 400 members by November. While summer camp enrollment numbers at all six of our Clubs was at 1,000 children, an all-time high.







#### TAYLOR FAMILY DONATES \$2 MILLION TO CLUBS

The family of Jack Taylor, the founder of Enterprise Rent-A-Car, awarded \$22 million in gifts to charitable and educational organizations that support underserved children in the St. Louis area. BGCSTL was honored to be one of the recipients. "My father instilled in all of us a strong belief in giving back to the community, especially here in our home town of St. Louis," Jo Ann Taylor Kindle, Taylor's daughter and president of the Enterprise Holdings Foundation, said in a statement. "These donations complement past contributions we've made to organizations that meet many community needs and expand opportunities for youth. We see an even greater need today to continue supporting organizations that make life better in our under-resourced communities — especially for the young people who represent St. Louis' future."



#### MACY'S DONATES COATS

Clothes4Souls & Macy's "Share the Warmth" distributed over 800 winter coats to club members this past winter at an event with the retail giant's volunteers. Macy's, through its 2015 "Buy 1 & We'll Give 1" campaign, donated 50,000 coats nationwide to Clothes4Souls, a division of Soles4Souls Inc. The retailer donated one new, never worn coat for every coat purchased in-store or online from October 27 to November 2. Working in partnership with local charities and service organizations in a number of cities across the U.S., Clothes4Souls chose the Boys & Girls Clubs of Greater St. Louis as one of coat donation locations. This was the third year of the partnership resulting in 130,000 coats distributed nationwide.



Stride Academy, a web-based educational program, launched. The cloud-based, online learning software is designed to supplement and reinforce classroom instruction for over 700 youth at the Clubs in math, science and reading. A new component of the Project Learn educational initiative, this learning tool provides engaging high-yield learning activities for members and it allows staff to pinpoint and individualize learning activities that focus on the specific needs of each youth. Students are motivated to successfully answer math, science and reading questions, earning "coins" for each correct answer which gives them access to play interactive computer games.

Club member Chantelle R., age 15 stated of the new program, "I thought this was another test, but if it is, they should all be like this." And, member Brianna B., age 7 adds, "I can do this all day! I didn't know I was so good at it!" Thanks to the Commerce Bancshares Foundation, Employees Community Fund of Boeing St. Louis, Interco Charitable Trust, Maritz, Monsanto Fund and Norman J. Stupp Foundation for their generous support of this program and to Nestle Purina for donating \$70,000 worth of new computer hardware to update each technology center with state-of-the-art equipment to use for homework help, Stride Academy, Myfutures.com and more.



#### LANGUAGE IMMERSION SCHOOLS PARTNERSHIP

Starting mid-August, BGCSTL now provides before and aftercare to students enrolled in St. Louis Language Immersion Schools. The new partnership helps us reach and impact more than 137 new members per day.

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# 2015 CLUB & EVENT HIGHLIGHTS

#### ST. LOUIS RAMS BUILD NEW FOOTBALL FIFLD

As part of their annual community improvement project, the former St. Louis Rams front office staff, players and partner PHL, Inc. convened to refurbish the football field for the Herbert Hoover Club. In addition, the Rams led Club members through PLAY 60 activities and assisted with summer camp programs. The project included new sod, a refurbished press box, scoreboard and goal posts, as well as fencing and new asphalt. After six consecutive playground builds, the refurbishing of the football field marks the first of its kind. The Rams selected the Herbert Hoover Club project after an open application process that allowed submissions from Missouri and Illinois schools, non-profits and communities in need.





#### CAROL HOUSE BEAUTIFIES TEEN CENTERS

Thanks to local Carol House Furniture and its Store Manager, Mike Lowenstein, for donating more than \$10,000 worth of furniture to kick-off renovations to Club Teen centers! The furniture provides an updated, posh, vibrant and colorful atmosphere for our teen members to gather and interact each day.



In order to take advantage of our programs and services, safe and adequate transportation are key to getting more members to attend the Clubs more often. In 2015, thanks to the generous support of donors, we were able to purchase two forty-four passenger buses to help fulfill this need. Now 380 children are transported to the Clubs in our new buses daily.





#### 2015 ALUMNI HALL OF HONOR

Five new Alumni Hall of Honor Inductees were announced at the Annual Recognition event. In addition staff, board members, volunteers and other supporters were acknowledged and celebrated for their commitment to our mission at the event. The 2015 honorees were Te'Ara Barnum, Bishop Alton Davis, Jr., Jacqueline Johnson, Jamaal Phillips and Marvin Teer, Jr. The Hall of Honor recognizes outstanding alumni for achievements in their respective fields, for contributions to the Club and for living out its mission.



#### NEW WEBSITE LAUNCHED

The Club's website, bgcstl.org, launched with a new look, feel and content management system. The process involved completing a full and complete website audit, including analyzing every page and its placement and effectiveness, as well as re-organizing many of the sections. The site is a one stop shop for families, volunteers, mentors, donors and supporters to find information on how to get involved with one of the region's number one youth service providers!

#### **BGCSTL IS JUMPING**

The St. Louis Magic House featured Herbert Hoover Club members in their "St. Lou is Jumping" initiative, a challenge to local youth to get more active. Club members were featured in a video with St. Louis Mayor Francis Slay and a Show Me St. Louis segment promoting the jumping challenge. At the close of the program, members were invited to participate in the Guinness Book of World Records challenge at the Edward Jones Dome – an attempt to set a new record for two minutes of simultaneous jumping jacks. Each participant received complimentary tickets to that evening's Rams preseason game.



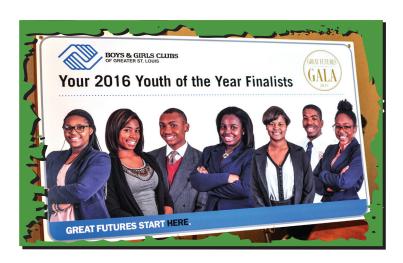
# St. Louis County Children's Service Fund Keeping Kids First

#### FUND HELPS KEEP YOUTH ON TRACK TO GRADUATE

St. Louis County Children's Fund awarded \$350,000 for the launch of the "BE GREAT: Graduate" program at Normandy High School. BE GREAT: Graduate is a comprehensive, behavioral health intervention program designed to enhance teen engagement with learning by providing consistent support from caring and trusted adults to develop the academic, emotional and social skills necessary to achieve academic success. As a result of the program's success, the investment was renewed for another year. The program also operates at Roosevelt High School and together serves a total of 309 students. This initiative targets high school students most vulnerable for dropping out of school with the goal of providing the support needed to make a successful transition from middle to high school, and keeping them on track to graduate, one of the areas in which Boys & Girls Clubs of Greater St. Louis specializes.

#### GREAT FUTURES GALA

The Great Futures Gala, formerly known as All That Jazz, is the largest fundraising event benefiting the organization. This year's event was record breaking with close to \$360,000 being raised for our community's youth. Rebranding the yearly gala allowed us to focus on the Youth of the Year process and the great futures our kids can attain through their Club experiences. The Gala showcased the youth who embody the ideals of the Club's mission to realize their full potential as productive, responsible and caring citizens. Each of the candidates did a wonderful job delivering their speeches and participating in the evening's festivities. Thanks to the support of the sponsors and attendees, funds from the event will support of the sponsors and attendees, funds from the event will support of the sponsors and active programs such as Diplomas to Degrees, Mentor St. Louis, Keystone Club, Money Matters, and Career Launch. Special thanks to co-chairs Paul and Laura Miller and Rich and Stacey Liekweg for their outstanding leadership.



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# 2015 CLUB & EVENT HIGHLIGHTS

#### CASINO NIGHT

The Friends of the Club, a group of young professionals invested in supporting the youth of the St. Louis community, hosted the 4th Annual Casino Night – a fun-filled event designed to bring new friends and funds to the Club. Festivities included cocktails, heavy hors d'oeuvres, silent auction, live entertainment, dancing and an evening of Casino games. The party raised \$35,000 to support the Club's after-school programs, specifically homework help, tutoring, mentoring, and leadership development experiences.





#### JIM BUTLER'S CHARITY GOLF CLASSIC

The annual Jim Butler Charity Golf Classic, benefiting the Club's Health & Life Skills programs such as Triple Play, Passport to Manhood and SMART Girls, was held at The Country Club of St. Albans. The event, chaired by Larry Parres, included an afternoon of golf, lunch, live and silent auctions, dinner and awards program. Nearly \$279,000 was raised by our dedicated Golf Committee and attendees.

#### TABLE FOR FOUR SUPPORTS GIRLS PROGRAMS

Table for Four attracted over 300 women leaders around the St. Louis area. Co-chairs Kasey Bergh - Director, Community Affairs and Annette Morris - Director and Head of Diversity, Inclusion and Gender Balance, both Nestle Purina Executives, along with their committee and sponsors raised \$56,000 for girls programs. Proceeds from this event support activities and experiences, like SMART Girls, which is designed to help girls develop healthy lifestyles, positive self-esteem and make good decisions.





#### WOMEN'S LEADERSHIP CIRCLE

The Women's Leadership Circle (WLC) continues to grow and serves to connect area women business and community leaders to the mission and vision of the Boys & Girls Clubs of Greater St. Louis while giving them a platform to positively impact the lives of children. WLC members are encouraged to; foster public interest in the work of the Boys & Girls Clubs; promote the welfare of children; and support Club-sponsored events. The highest priority of the Women's Leadership Circle, led by co-chairs Rhonda Carter Adams and Leah Stoddard, is to generate support and awareness for the Clubs. Through their efforts, they enable us to serve more kids, more days of the week, and more hours each day.

# 2015 YOUTH OF THE YEAR

# MAYA JONES BOYS & GIRLS CLUBS OF GREATER ST. LOUIS 2015 YOUTH OF THE YEAR

Maya Jones was selected as the Boys & Girls Clubs of Greater St. Louis 2015 Youth of the Year. Maya is a dynamic teen and a true example of an extraordinary young woman. She was selected because of her sound character, terrific leadership skills and willingness to give back to the community.

Being named Youth of the Year is the highest honor a Boys & Girls Club member can receive. A premier youth recognition program, the award celebrates outstanding contributions to a member's family, school, community and Boys & Girls Club, as well as overcoming personal challenges and obstacles. Honorees are shining examples and living proof that great futures indeed start at Boys & Girls Clubs.

At the time she received this honor, Maya was a sophomore at Soldan International High School with a 3.5 GPA. She has been a member of the Boys & Girls Clubs of Greater St. Louis - Adams Park Club since she was eight years old. She also represented her Club in the 2014 Walgreens Expressions Challenge where she helped write and direct the film "It's on Us" to address the need to prevent teen suicide. Maya's team won 2nd place and a cash award. During her tenure as the youth ambassador for Boys & Girls Clubs of Greater St. Louis she and her parents have had little time to rest. From attending the state competition in Jefferson City, to throwing out the first pitch at a Cardinals baseball game, she has been a great spokesperson for the Club. Maya met HUD Secretary Julian Castro during his visit to Ferguson, presented her speech before the Club's Board of Directors and was recognized for her achievement by the St. Louis Public Schools Board. She epitomizes the impact of the Club experience. Maya plans to pursue a degree in Zoology and explore opportunities to save endangered species when she graduates from high school in 2017.









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#### ACADEMIC SUCCESS



#### **MICHALMONIQUE**

**AGE:** 15

MEMBER: BE GREAT: Graduate - Roosevelt High School

Michaelmonique, age 15, has shown constant growth this school year, never giving into peer pressure or the issues that come with being a Freshman in a new environment. She's only missed one day of school and has near perfect attendance for 2015. At the end of last school year, she made a commitment to herself to become more involved at school and less involved in unproductive activities. With the help of Club staff, she has become dedicated to her studies, carrying a 3.1 GPA and is ranked 5th in a class of 164. She was named Freshman of the month and has been elected co-president of the student council - the first for a freshman in over 90 years at her high school. Michaelmonique has aspirations to attend Spelman College and then Howard Law School so that she can become an attorney and later a judge. She credits the Club and staff with helping her understand the importance of academics and projecting a positive image - one that other people look up to.

#### OCTAVIA B.

**AGE:** 16

**MEMBER:** Herbert Hoover Club

Octavia B. is a sophomore at Central Performing Arts high school. Prior to transferring to this school, she attended a school where she admits to not being motivated, her grade point average was low and she struggled with her grades. She shared this with Club staff, and they began working with her during Power Hour each day to complete homework. As a result, she now has a 3.0 GPA. Being a member of SMART Girls and Keystone Club programs gave Octavia the additional motivation and focus she needed to stay on track. Her dream is to become a dancer, so she, along with several girls in the SMART Girls program, to start a dance team at the Club and had their first performance during the SMART Girls conference.





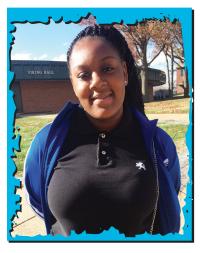
#### JANFRRICKA S.

**AGE:** 9

**MEMBER:** Herbert Hoover Club

Janerricka S. had a rough start to the school year. Staff recalls her often being side tracked and having a difficult time getting motivated to do her homework, after school and at home. One day Janerricka noticed a star recognition chart on the wall at school where kids who completed their homework each day would be rewarded with a pizza party. The possibility of having her name on that chart inspired her to make it a point to find Club staff that she trusted to help her with her homework each day. She is now the kid who wants to do homework every day at the Club - even on fun/no homework days. Staff assisted her with a science project and connected her with a reading tutor. Her reading skills blossomed, every homework assignment was completed and by the end of the year, Janerricka had made it to every pizza party at her school!

#### GOOD CHARACTER & CITIZENSHIP



#### MOESHA L.

**AGE:** 16

MEMBER: BE GREAT: Graduate - Normandy High School

Moesha L. had a rocky start to her academic year at Normandy High School. Her attendance was irregular and grades suffering. She was disrespectful to teachers, adults and peers and found that her unpleasant attitude and inappropriate language led her to being involved in disagreements and confrontations. But then Moesha discovered and joined the "BE GREAT: Graduate program! She is now dedicating her time to improving her grades, regularly attending classes, and completing homework assignments on time. She is taking a leadership role in her classes by displaying appropriate behavior. After learning about conflict resolution and positive peer pressure through our SMART Girls program, Moesha forged relationships with a different set of classmates who encourage each other to go to class and respect their teachers. As a result she achieved a 90% attendance rate, and was invited by staff to the BE GREAT: Graduate Leadership Academy Pizza Lunch. Moesha shared with staff that she was very excited to be included in the lunch and will continue to work hard to stay focused on making good choices.

#### JOSEPH S.

**AGE:** 16

**MEMBER:** Ferguson Club

Joseph is extremely active in the Club. He attended over 100 days in 2015 and completed Junior Staff training which allowed him to obtain a summer job through a collaboration with the St. Louis Zoo. Joseph is also very active in Triple Play and enjoys the Teen Matters Cooking Class facilitated by Operation Food Search. Late last year Joseph, along with teens across four Clubs, hosted teens from the Indianapolis Boys & Girls Club. During their time together, he and his peers freely discussed issues surrounding the Ferguson Community and the impact the 2014 tragedies had on their lives. The dialogue provided a forum for the teens to share their experiences as well as clear up any misperceptions held by those who didn't live in the area. Thanks to Joseph for being a leader to many at our Clubs.



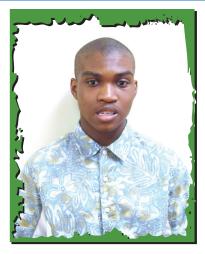
#### TAMMIA D.

**AGE:** 14

**MEMBER:** Southeast Middle School Club

Tammia has been a member of the Club for two years. Although she was shy and soft spoken, she is dedicated to her academics, demonstrates positive behavior and is a role model for her peers. As a result of her achievements during the 2015 Redbirds Rookie baseball program, she was awarded an \$8,000 scholarship. However, during her acceptance speech, she stumbled over her words and realized she had a fear of public speaking. Staff at the Club immediately began to work with her to improve her confidence and presentation skills. Not long after, Tammia was nominated for the Joan Silber Award for Volunteerism and Leadership. Part of the selection process required her to make a speech. She proudly stood in front of judges and fearlessly presented her speech. She expressed that she did better than she thought which boosted her confidence. Tammia is one member that's always eager to learn new things and manifest them through every day living.

## HEALTHY LIFESTYLES



#### JOSHUA E.

**AGE:** 14

MEMBER: O'Fallon Park Club

Joshua has been a member for almost two years. He is involved in Power Hour, Torch Club and loves "High Yield" Learning activities, the gym and games room. He joined the Club during summer camp, which was a huge step for him and his family. Joshua has high functioning autism and spoke very few words, but he could understand staff and perform basic personal functions. Summer camp was the first time he had been in a setting with so many youth outside of his special education school. Once camp started, he immediately attached himself to staff which was a comfort for him. After being around other members during the summer and eventually as part of the after school program, He slowly detached himself from staff and became more personable with other members. Now, Joshua can't wait to get to the Club and doesn't want to leave right away when his parents arrive to pick him up. Josh has always spoken to everyone at the Club; but, lately, he has been greeting staff members by name and scanning himself in and out of the Club – all are very proud of the progress he has made.

#### JASMINE G.

**AGE:** 14

**MEMBER:** Southeast Middle School Club

Jasmine G. made a New Year Resolution to lose weight during a Healthy Habits session in January 2014. Club staff worked with her to map out a plan that included changing her eating habits and participating in more sports. While at the Club, she participated in yoga classes, cheerleading and volleyball. She continues to work on her skills every day during open gym. Jasmine also plays softball for her middle school's team. Her hard work has paid off with her losing over 15 pounds from staying active and adjusting her eating habits.





#### MARION J.

**AGE:** 10

**MEMBER:** Adams Park Club

Marion J. has been a member for over four years and enjoys participating in many Club activities. He especially enjoys the Triple Play program where he learns fitness and healthy lifestyle techniques, as well as the power of showing great sportsmanship. He continues to be on the honor roll and receives the citizenship award almost annually at school. At the Club, Marion can be found helping others with homework, as well as diffusing disagreements between his peers in order to keep the fun going and create a healthy environment. He notified staff that his reading score improved greatly, putting him at a sixth grade reading level. He also stated that it was Club staff who encouraged him to explore new things, helped with improving his reading scores and work with him on Math daily.

#### JALANI J.

**AGE:** 13

MEMBER: Adams Park Club

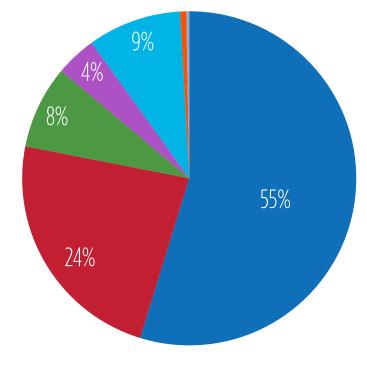
Jalani J. attends the Club daily, often stays to himself and spends a lot of his time either working on homework or talking with staff. It's not often that you would find him with his peers. Posters went up for the Passport to Manhood basketball team and Jalani expressed interest in joining. After attending his first practice, it was noticeable that he was less experienced than the other players, but didn't let that discourage him. He continued to attend practice, work hard and started training in the weight room to improve his upper body strength. Significant improvement is evident. Jalani's been making more basketball shots in practice and self-confidence is written all over his face. Team members recognize his efforts and rise in confidence. In game scenarios, Jalani has shown his teammates that they could rely on him under pressure; therefore, he has been given the title of the "Clutch Man".



# FINANCIAL

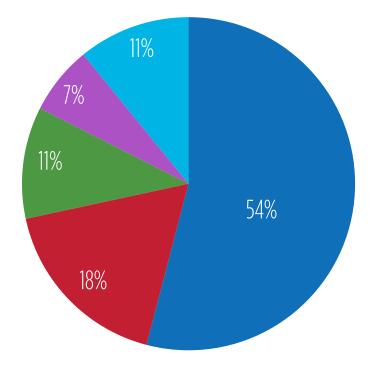
# REVENUE

■ CONTRIBUTIONS	\$4,260,560
■ GRANTS	\$1,815,535
■ UNITED WAY OF GREATER ST. LOUIS	\$625,761
■ MEMBERSHIP & PROGRAM FEES	\$307,095
EVENT REVENUE	\$706,333
■INTEREST AND DIVIDEND INCOME	(\$45,467)
■ MISCELLANEOUS INCOME	\$21,670
TOTAL	\$7,691,487



## OPERATING EXPENSES

■ EDUCATION, ARTS AND LEADERSHIP	\$2,534,632
HEALTH SERVICES	\$822,712
■ SPORTS, FITNESS AND RECREATION	\$508,782
■ GENERAL ADMINISTRATION	\$311,591
DEVELOPMENT AND FUNDRAISING	\$510,275
TOTAL	\$4,687,992
NET DEVENUE (LOCC)	¢7.007.40F
NET REVENUE (LOSS)	\$3,003,495



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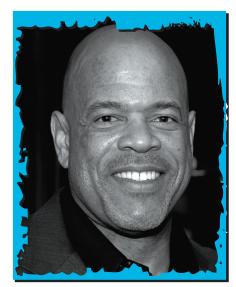
# ALUMNI PROFILES

#### BOYS & GIRLS CLUBS OF GREATER ST. LOUIS ALUMNI – A TRUE MEASURE OF CLUB SUCCESS

Generations of America's kids have found a better life and brighter future thanks to Boys & Girls Clubs around the world! Statistics show, due to its tested and proven programs, Boys & Girls Clubs have an immediate and long lasting impact on the lives of Alumni!

80% SAID CLUB STAFF HELPED THEM 95% SAID THE CLUB WAS THE BEST 57% SAID THE CLUBS THING IN THEIR COMMUNITY.

Club Alumni are a testament to the success of the Boys & Girls Clubs of Greater St. Louis, and in turn, can help us mold and develop the youth of today to be tomorrow's community leaders.



#### **HOWARD RICHARDS**

#### YEARS ATTENDED THE CLUB

Herbert Hoover Boys Club member 1968-1972

#### ACTIVITIES/PROGRAMS THAT HELPED SHAPE YOU WHILE BEING A MEMBER OF THE CLUB?

Learning chess and learning how to think strategically during a game. It helped me later in life to learn to anticipate what an opponent might do, and to be prepared for more than one scenario or outcome. Also, learning to swim furthered my love of water and water sports. I can still remember vividly taking and passing my deep water test!

#### HIGHLIGHTS/ACHIEVEMENTS WHILE AT THE CLUB

Learning to play chess and checkers from the great Henry Armstrong was a highlight of mine-however, finally beating him in checkers made me think I was king. He never played me

#### IMPACT THE CLUB HAD ON MY LIFE:

"I learned the value of working and communicating with others. Although we were supervised, much of the learning and play was with others in our age groups, with young or older adults observing in the background. I also learned conflict resolution at an early age. The counselors or chaperones stepped in only when necessary. People of my generations did very well getting along with others, because almost all of our "play" time was spent outdoors and in team situations, rather than in front of a television or playing video games."

#### **CURRENT POSITION IN YOUR CAREER**

Senior Manager, External Relations / Employed by the MU College of Arts and Science



#### **DANIELLE SCRUGGS**

#### YEARS ATTENDED THE CLUB

Herbert Hoover Club Member late 1980's thru early 1990's

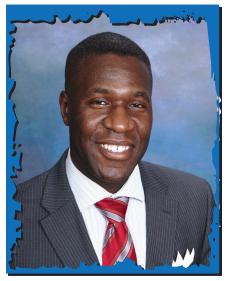
ACTIVITIES/PROGRAMS THAT HELPED SHAPE YOU WHILE BEING A MEMBER OF THE CLUB? Cheerleading

#### IMPACT THE CLUB HAD ON MY LIFE:

"Herbert Hoover, affectionately known to many as, "The Club," was like a garden for so many children. It was the first place that I began building bonds with kids and adults who I didn't interact with on a daily basis. As a little girl, my responsibility was to cheerleading practice and my Mom made sure of that! I remember being a part of a squad of enthusiastic girls just like myself. It was great because of my larger than life personality! I was so excited to be able to cheer for a team! I even remember our cheers and chants! My time at the Club was priceless. As I grew older I visited a lot because I knew some of my friends would be around. We would connect during our routine check-ups at The Dental Clinic or at games. My mother made a great decision because my experience prepared me to be a proud cheerleader at Carr Lane Visual & Performing Arts Middle School and my high school, St. Louis Career Academy. The doors have always been open. I didn't realize at the time, that I was making memories. I was simply being a kid. having fun!"

#### **CURRENT POSITION IN YOUR CAREER**

Digital Content Producer at KTVI FOX 2



#### ART MCCOY. PhD

#### YEARS ATTENDED THE CLUB

Herbert Hoover Club Member Ages 9 to 11

ACTIVITIES/PROGRAMS THAT HELPED SHAPE YOU WHILE BEING A MEMBER OF THE CLUB? Swimming, Basketball

#### IMPACT THE CLUB HAD ON MY LIFE:

"The Club was the place for focused activities, fun, and the formation of future leaders. There were excellent role models and skill building opportunities from learning to swim, to working as a team, to leading as a team captain. The Club brought out the best in us and our community."

Doctor of Philosophy in Education Leadership and Policy Analysis University of Missouri-St. Louis

#### SERVICE

2012 Harvard's Pathways to Prosperity Grant Recipient 2012-2014 Advisor to the Missouri House and Senate

#### **CURRENT POSITION IN YOUR CAREER**

Superintendent, Jennings School District



#### YEARS ATTENDED THE CLUB

BGCSTL Herbert Hoover Club member 1999-2003 BGCSTL Employee from 2000-2008

ACTIVITIES/PROGRAMS THAT HELPED SHAPE YOU WHILE BEING A MEMBER OF THE CLUB? Keystone Club, Junior Staff, Peer Education, Dance

#### HIGHLIGHTS/ACHIEVEMENTS WHILE AT THE CLUB

Keystone President, Vice President and Midwest Regional Conference Steering Committee Member Coach of Girls Making Goals Step and Dance Team

#### IMPACT THE CLUB HAD ON MY LIFE:

"Being a member has instilled in me the importance of relationships. I learned that people don't have to be related to you in order to be your family or care about your well-being. I strive to use my experiences to support and care about those around me because the club set the example of how impactful positive relationships are in our lives."

#### **EDUCATION**

BS in Business Administration Management from Harris Stowe State University Currently pursuing a MA in Management and Leadership from Webster University

#### **CURRENT POSITION IN YOUR CAREER**

Senior Secretary, Curriculum and Instruction for Normandy Schools Collaborative



#### **KAL-EL WATERS-JONES**

#### YEARS ATTENDED THE CLUB

Herbert Hoover Club member September 1994 to May 2006

ACTIVITIES/PROGRAMS THAT HELPED SHAPE YOU WHILE BEING A MEMBER OF THE CLUB? Keystone Club President

Junior Staff

Summer Camp Counselor

#### HIGHLIGHTS/ACHIEVEMENTS WHILE AT THE CLUB

In 2002 I received the Clem Billingsly Youth of the Year Award.

#### IMPACT THE CLUB HAD ON MY LIFE:

"Herbert Hoover taught me to be a leader among my peers, while participating on basketball teams and as a member of the Keystone Club. As a young member I was impacted by older members and staff like the Davis triplets to want to participate in every activity possible, and be the best. As an older member I myself sought to continue the tradition of being a role model for younger members. The members and Staff became a second family that I will always cherish."

#### **CURRENT POSITION IN YOUR CAREER**

Completing Master's degree in Advanced Study in Geographic Information Systems at Arizona State University

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