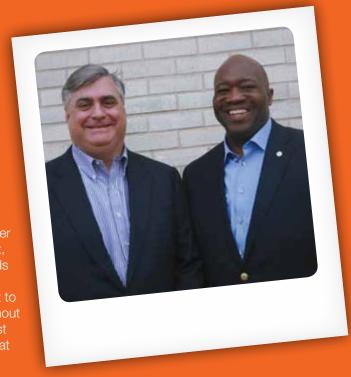




2012 ANNUAL REPORT

A MESSAGE FROM OUR LEADERSHIP

For more than 45 years, the Boys & Girls Clubs of Greater St. Louis has been in the forefront of youth development, working with young people from a variety of backgrounds and experiences. We actively seek to enrich the lives of boys and girls whom other youth agencies find it difficult to reach. We are committed to ensuring that youth throughout the St. Louis region – especially those who need us most – have access to high impact programs and activities that positively shape their futures.



Opening the club doors is not enough. In order to have the greatest impact on our kids, we combine a safe environment with supportive relationships to encourage Academic Success, Good Character & Citizenship and Healthy Lifestyles. High-yield activities, targeted programs and regular attendance are the other key elements that make these outcomes a reality. Great Futures start at the Boys & Girls Club, and that's why we are poised to grow our organization. Serving more kids, more often and for more years is the order of the day.

As we embark upon our impact strategy, it is important to note that the capacity to take on our growth initiative would not be possible without the support of the Deaconess Foundation. As an Impact Partner we invested in human capital, enhanced program effectiveness, and built up our infrastructure. A great example of our youth development capability is our alliance with the YMCA of Greater St. Louis at the O'Fallon Park Recreation Center. Our footprint is ever-expanding, and with the help of supporters and friends, will continue to help children and teens grow and thrive.

Bankt P. Upakun Junt W. Frowler

Sincerely,

Barrett P. Upchurch Board Chair Flint W. Fowler, Ph.D. President

CORE PROGRAM AREAS



TAYLOR FAMILY CHARACTER & LEADERSHIP DEVELOPMENT PROGRAMS

Helping youth become responsible, caring citizens and acquire skills for participating in the democratic process is the main thrust of these programs. They also develop leadership skills and provide opportunities for planning, decision-making, contributing to Club and community and celebrating our national heritage.



E. DESMOND AND MARY ANN LEE EDUCATION & CAREER DEVELOPMENT PROGRAMS

Programs in Education & Career Development enable youth to become proficient in basic educational disciplines, apply learning to everyday situations and embrace technology to achieve success in a career.



HEALTH & LIFE SKILLS

These initiatives develop young people's capacity to engage in positive behaviors that nurture their own well-being, set personal goals and live successfully as self-sufficient adults.



THE ARTS

Programs in The Arts enable youth to develop their creativity and cultural awareness through knowledge and appreciation of the visual arts, crafts, performing arts and creative writing.



SPORTS, FITNESS & RECREATION

These Club programs help develop fitness, a positive use of leisure time, reduction of stress, appreciation for the environment and social and interpersonal skills.

MISSION

The mission of the Boys & Girls Clubs of Greater St. Louis (BGCSTL) is to inspire and enable youth ages 6 to 18 to realize their full potential as productive, responsible and caring citizens.

VISION

BGCSTL envisions a future in which success is within reach of every child in the St. Louis region, empowering themselves and influencing future generations toward making a difference for themselves, their community and the global community.

LOCATIONS

Administrative Offices

2901 North Grand Avenue St. Louis, MO 63107 phone: (314) 335-8000 fax: (314) 652-7509

Adams Park Club

4317 Vista Avenue St. Louis, MO 63110 phone: (314) 633-7900 fax: (314) 633-7921

East Middle School Club

1865 Dunn Road St. Louis, MO 63138 phone: (314) 335-8103 fax: (314) 953-5734

Herbert Hoover Club

2901 North Grand Avenue St. Louis, MO 63107 phone: (314) 335-8000 fax: (314) 652-7509

O'Fallon Park Recreation Center

4343 West Florissant St. Louis, MO 63115 phone: (314) 932-1423 fax: (314) 932-1424

Southeast Middle School Club

918 Prigge Road St. Louis, MO 63138 phone: (314) 953-7795 fax: (314) 953-7782

CLUB OVERVIEW

The Club is a chartered member of the Boys & Girls Clubs of America (BGCA), which has 4,000 chartered locations that serve 4.2 million youth annually. In 2012, The Chronicle of Philanthropy ranked BGCA as the nation's top youth organization for the 19th consecutive year and 18th among all non-profit organizations. BGCSTL is part of a proud tradition of service to our nations' youth that promotes character and leadership, community and civic involvement, and safety and well-being.

Since 1967, Boys & Girls Clubs of Greater St. Louis has been providing a safe place for children to learn and grow. BGCSTL now serves nearly 8,000 kids, including 3,600 registered Club members at five sites and within several other schools in the St. Louis region. The Club is open during hours that kids are most likely to need a safe place to go — after school and during summer. Nationally recognized programs led by professional staff are targeted to help youth succeed in school, stay healthy, pursue interests in arts and sports, and explore career choices. Membership fees are kept low to allow any child the opportunity to join and includes free vision and dental care!

2012 CLUB HIGHLIGHTS

2012 was an eventful year for Boys & Girls Clubs of Greater St. Louis!

- BGSTL wrapped up its four-year capacity building partnership with the **Deaconess Foundation**.
 The support resulted in several key infrastructure enhancements including technology, human resources, Board Development, resource development, marketing and outcome/impact measurement.
- More than 450 elementary school-age members at 5
 St. Louis Public Schools received mentoring through the Mentor St. Louis program.
- Four former Club members were inducted into the Alumni Hall of Honor at our Annual Recognition Event. Our newest inductees are Eric K. Banks, Ashley Barnes, Claude Bond and Howard Richards.
- The Track & Field Team qualified 60 members for the National Junior Olympics held in Houston, TX in July. The team received 19 medals, including a gold medal, won by Jameson Williams in the 400 Meter Dash. The 19 medals were the most of any team in this region. A hearty "Thank You" goes out to all of our outstanding volunteer coaches!
- For Adams Park Club's Summer Camp, the campers "circled the globe" visiting 34 countries and 7 continents learning about the culture, arts, language and games children play around the world. Music and language of the day greeted parents and children twice weekly and members sampled native foods and clothes from around the world.

- Taco Bell Foundation for Teens renewed its support for Goals for Graduation. The funding provides ACT/SAT prep training throughout the school year and the Herbert Hoover Club hosted the 2nd annual city-wide College Fair. Over 2,000 high school juniors and seniors from 21 local schools participated and had the opportunity to speak with over 40 colleges, universities and trade schools.
- Over the summer, 114 youth at the East Middle Club participated in Best Buy's Geek Squad Summer
 Academy. Participants learned how to edit videos and create special effects; digital photography, and produced music.
- Seventeen kids from the two Hazelwood Clubs visited the Challenger Learning Center, where they experienced a simulated "Return to the Moon" space mission, and engaged in various launch activities and experiments on board the space station.
- BGCSTL opened its fifth location at the newly constructed O'Fallon Park Recreation Complex in north St. Louis City. The Club was selected as the youth service provider for this unique partnership with YMCA and the City of St. Louis, offering homework work and tutoring, and programs like Passport to Manhood, SMART Girls, SMART Moves, and Leadership Clubs (Kids Club, Torch Club and Keystone Club).

HEALTHY LIFESTYLES

ISAIAH, 13

7th Grade, East Middle School Club

Hi, my name is Isaiah and I am in 7th Grade. I have been a member of East Middle School Club for two years. My favorite thing about East Middle is—Everything! I participate in a lot of the programs, such as Passport to Manhood and Healthy Habits. Some of my favorite Club activities are golf and basketball. The PGA comes twice a week and teaches us the techniques of golf and how to swing correctly. **Sports keep me from getting bored and keep me active**. During Summer Camp, we went on a lot of field trips, including bowling and to a state park. After I graduate high school and get my degree, I want to work at Boys & Girls Clubs as the Sports Manager or something else. If not that, then I want to be a teacher.









Sophomore, Herbert Hoover Club

Hello, my name is Eric and I am a sophomore. I have been a member of Herbert Hoover Club for six years. At the Club, I joined Keystone Club, Passport to Manhood, Healthy Habits and Junior Staff. The Club teaches kids to live healthy long term by exercising and eating right. In Passport to Manhood, the Club taught me how to be a successful man in this world and helped me see where I want to be. Men have to stand up for what's right, even when they stand alone. The Club is a second home because I spend so much time here. I recommend it all the time. It's a great place for kids of all ages to come. Now as a member of Junior Staff, I supervise in the Teen Center and help come up with activities for ages 6 to 14. After I graduate, I want to go to culinary school, so I can become a chef like my mom.







GOOD CHARACTER & CITIZENSHIP



7th Grade, East Middle School Club



Hello, my name is James and I am in 7th grade. I have been a member of East Middle School Club for one year. Every day when I come to the Club I go to Power Hour to work on my homework and afterward I like going to the Teen Center and Game Room. My favorite program is Passport to Manhood. The most important thing it has taught me is that drugs and alcohol are bad. I told my family I'm not going to do that. The Club has taught me how to be respectful and what the right thing to do is. For example, I found another student's purse with personal items and money in it. I turned it in, because the staff taught me me to do the right thing. I was recognized by Hazelwood School District's Board of Education and was interviewed on the news. My goals for the future are to get a good education, find a job and have a nice apartment in a good neighborhood.





ANTHANISHIA, 18

Senior, Herbert Hoover Club

Hey, my name is Anthanishia and I'm a senior. I have been a member of Herbert Hoover Club since I was 6 years old. I have learned a lot at the Club. They have always been there to help me when I need it—with school and everything else. Currently, I am the Assistant Treasurer of the Keystone Club, which helps me build my leadership skills. This year, we went to Boys & Girls Clubs of America's National Keystone Conference in Atlanta, where we connected with other teen Club members around the country. The Club has taught me to be a leader and to stand out in the front instead of hiding in the background, because you get more opportunities. The staff is awesome and I have learned so much from them. Miss Brittany has inspired me. There have been times where I thought about dropping out of school and giving up on college, but she helped me to see that I can take smaller steps to reach my goal instead of giving up completely. I will be attending St. Louis Community College in the fall to study Theatre and Dance.

PANCER

ACADEMIC SUCCESS

XAVIER, 14

Sophomore, Herbert Hoover Club

Hi, my name is Xavier and I have been a member of Southeast Middle School for two years. I participate in Passport to Manhood, Healthy Habits, and Pen or Pencil, a mentoring program at Southeast. Mr. Amara is my mentor. The Club has taught me a lot through the activities. I've learned about history, and I know how to **eat healthy and stay active**. Now, I play football. The Boys & Girls Club means a lot to me. I can talk to the staff about anything and they are good to hang around. I even went to Summer Camp here last summer. I am a good student, and I have a 3.8 GPA. The Club pushes me to try, even when I get frustrated, because they see the potential in me. I am going to high school next year, but I want to come back and volunteer at the Club. After high school, I want to go to Lousiana State University or Xavier University of Louisiana to study medicine and become a doctor.



DEAN, 17

Senior, Adams Park Club

Hello, my name is Dean and I am a senior. I have been a member of Adams Park Club for seven years. During that time, I've participated in Passport to Manhood, Money Matters, Healthy Habits, and I have gone to the African American Male Teen Summit for three years. When I was younger, the Club gave me the chance to be active and lose weight. I would go play in the gym, go to the fitness center or play sports outside. Now, I am a member of Junior Staff, and I get to work with the kids every day—tutoring second graders in Power Hour and being a mentor. For me, the Club means a safe place to learn and grow, where I get to meet new people and network. Everyone has their own ideas and personality, but at the Club, we are like a puzzle and all the pieces fit together. The Junior Staff is my family. They expect the best from me. I have a 3.4 GPA in school and have earned enough credits to be a part-time student—the first ever at my school. On my days off, I help my mother. At school, I tutor other high school students in geometry and the Learning Lab. Next year, I will attend Saint Louis University to study accounting and flight science. I hope to one day be a pilot.

KAYLIN, 7

First Grade, Adams Park Club

Hi, my name is Kaylin and I am in first grade. I have been coming to Adams Park for a long time [one year]. My favorite thing at the Club is on Tuesdays and Thursdays, when we go to science. First, Miss Shakira tells us a story and then we get to do the science. We have made slime, volcanoes and super balls. We made different kinds of paper airplanes too. I also get to do art with Miss Theresa and I do my homework. My friends Ta'Anyea and Terrell are in fifth grade and they watch me and take care of me while my Mommy is at work. They are very nice. I used to be very shy, but now I like coming to the Club because it is fun and I get to see my friends. When I grow up, I want to be a doctor or a teacher like my Mom.



ALUMNI PROFILES

GRACE CONNOR

1999-2003

Member of Boys & Girls Clubs of Greater St. Louis Member of Keystone Club, Junior Staff and Dance

Education

Bachelor of Science, Early Childhood Education, Harris Stowe State University

Current Position:

Kindergarten teacher for St. Louis Public Schools Part-Time Program Assistant at O'Fallon Park Club



"THE CLUB HELPED ME ACHIEVE ACADEMIC SUCCESS
BY PROVIDING ME WITH HOMEWORK ASSISTANCE
IN THE EVENING, ENCOURAGING STAFF MEMBERS,
OPPORTUNITIES FOR SCHOLARSHIPS, AND
ASSISTING WITH COLLEGE ENROLLMENT."

COLIN SMITH

1997-2007

Member of Boys & Girls Clubs of Greater St. Louis Member of Track and Field and Football program Youth Counselor for summer camp,

summer 2006 and 2007

Education

Lindenwood University,

Master of Arts in Education Administration

Viaster of Arts in Education Adi

Missouri Valley College,

Bachelor of Science in Human Service Agency Management

Bachelor of Science in Recreation Administration

Current Position

Assistant to the Athletic Director, Missouri Valley College "I WORK IN
AN ATHLETIC
ENVIRONMENT,
WHICH INFLUENCES
ME TO STAY IN
SHAPE AND
CONTINUE TO
LIVE A HEALTHY
LIFESTYLE."



LOKENZO M. BOYD

Age 6 to 12

Member of Boys & Girls Clubs of Greater St. Louis Member of Football and Swim Teams

Education

Bachelor of Arts,

Business Administration and Finance,

Lindenwood University

Service

U.S. Navy, 1988-1992

Received Navy Commendation Medal and

Kuwait Liberation Medal

Current Position

Senior Vice President, Investment Banking

Stifel Nicholas

"THE CLUB WAS EXTREMELY INSTRUMENTAL IN MY DEVELOPMENT AS A YOUTH INTO MY ADULTHOOD, AT THE FOREFRONT, THE CLUB TAUGHT AND FORGED CHARACTER DEVELOPMENT TRAITS INCLUDING TEAM-WORK, CAMARADERIE, HONESTY, INTEGRITY AND FAITH IN MY ABILITY AS A YOUNG AFRICAN-AMERICAN MAN."

2012 YOUTH OF THE YEAR

MAKSHA WALLS

1999-2003

Member of Boys & Girls Clubs of Greater St. Louis Member of Keystone Club, Junior Staff and Dance

Education

Bachelor of Science, Early Childhood Education, Harris Stowe State University

Current Position:

Kindergarten teacher for St. Louis Public Schools Part-Time Program Assistant at O'Fallon Park Club

The Youth of the Year program promotes and celebrates service to Club, community and family, as well as academic performance, moral character and life goals. Marsha, 2012 Youth of the Year, was a member of Boys & Girls Clubs of Greater St. Louis for three years. A graduate of Gateway Institute of Technology, she was involved in a variety of extracurricular activities including, Future Business Leaders of America, Student Government and Junior Reserves Officers Training Corps (JROTC), and she maintained a 3.0 GPA.

Marsha's experiences at the Club have provided her with opportunities to discover more about the young woman she is, while developing her into a leader among her peers. She often refers to the Club as a place where she and her peers can escape from all the negative challenges that face them daily.

Marsha first attended the Club through the St. Louis Internship Program in 2010 and was hired as a paid assistant program staff with the Club's Healthy Habit's Program. The following fall,

she joined the Junior Staff Career Development Program to enhance her job readiness skills. Marsha's respect for others, positive work ethic and diligent attention to details earned her a part-time position in the Club's Learning Center. She enjoyed working with younger members on homework assignments because it was

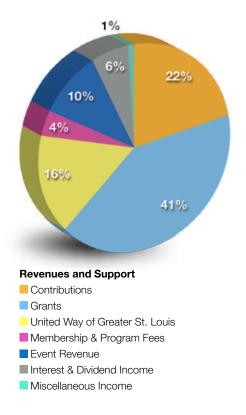


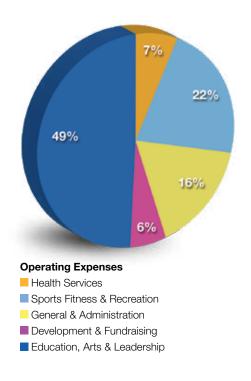
rewarding to watch them get excited when they finally understand the lesson.

Marsha attends Southeast Missouri State University and is pursuing a B.A. in Education. Having the opportunity to make an impact on a child's academic success is important to her because so many people have reached out to impact her educational success.

"THE CLUB HAS OFFERED ME NEW AVENUES FOR EXPLORING AND DOORS TO OPEN INTO A SUCCESSFUL FUTURE."

FINANCIAL FIGURES





DEMOGRAPHICS

Youth Served -7,767

Registered Club Members — 3,613

Average Daily Attendance

Summer Camp	517
School Year	450

*Household Income

\$0 - \$9,999	37%
\$10,000 - \$14,999	12%
\$15,000 - \$29,999	25%
\$30,000 - \$49,999	18%
Greater than \$50,000	8%

*Gender

Male — 58% Female — 42%

*Ethnicity

 $\begin{aligned} & \text{Multi-Racial} - 2\% \\ & \text{Caucasian} - 1.3\% \\ & \text{Hispanic/Latino} - 0.8\% \end{aligned}$

African American -95.1%

Asian - 0.8%

*Age

6-9 year old — 27% 10-13 year old — 48% 14-18 year old — 25%

^{*}Demographic information pertains to 2012 Registered Member only



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