2010 was another exciting year for the Herbert Hoover Boys & Girls Club! We are so thankful for the support and encouragement we receive from so many donors and organizations because it means we can serve more St. Louis area kids! We are now reaching more than 9,500 youth, including over 4,000 registered Club members at four locations and seven school sites.

We are also excited about our enhanced ability to address the personal, educational and vocational needs of young people. The Boys & Girls Club Movement has a strong history of providing great experiences that have made young people healthy, kept them safe and given them direction in their life pursuits. Targeted programs, regular attendance and high-yield activities, combined with the key elements of youth development, make up our Formula for Impact that results in these priority outcomes — Academic Success, Good Character and Citizenship, and Healthy Lifestyles.

Taylor Family Character & Leadership Development
Programs to help youth become responsible, caring citizens and acquire skills for participating in the democratic process is the main thrust of these programs. They also develop leadership skills and provide opportunities for planning, decision-making, contributing to Club and community and celebrating our national heritage.

Education & Career Development
Programs in Education and Career Development enable youth to become proficient in basic educational disciplines, apply learning to everyday situations and embrace technology to achieve success in a career.

Health & Life Skills
These initiatives develop young people’s capacity to engage in positive behaviors that nurture their own well-being, set personal goals and live successfully as self-sufficient adults.

The Arts
Programs in The Arts enable youth to develop their creativity and cultural awareness through knowledge and appreciation of the visual arts, crafts, performing arts and creative writing.

Sports, Fitness & Recreation
These Club programs help develop fitness, a positive use of leisure time, reduction of stress, appreciation for the environment and social and interpersonal skills.

A MESSAGE FROM OUR LEADERSHIP

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Herbert Hoover Boys & Girls Club sees a future in which success is within the reach of every child in our region. This vision can only be attained with the ongoing commitment, generosity, and enthusiasm of our many local, regional and national partners. Thank you for helping us continue to reach out to those most in need of our services.

Because of you – Great Futures Start Here!

Sincerely,

Jeremy Garbutt
Board Chair

Flint W. Fowler, PhD
President
CLUB OVERVIEW

Since 1967, HHBGC has been providing a safe place for children to learn and grow. HHBGC now serves over 9,500 kids, including 4,000 registered Club members at four sites and within several other schools in the St. Louis region. The Club is open during hours that kids are most likely to need a safe place to go — after school and during summer. Nationally recognized programs help youth succeed in school, stay healthy, pursue interests in arts and sports, and explore career choices. Membership fees are kept low to allow any child the opportunity to join.

An annual membership costs $25 and includes free vision and dental care!

2010 CLUB HIGHLIGHTS

2010 was an extraordinary year for Herbert Hoover Boys & Girls Club!

In November 2010, HHBGC opened its fourth location at Hazelwood East Middle School. We are excited to partner with the Hazelwood School District, Olin Business School, Brown School of Social Work, and Washington University’s Science Outreach to provide quality programs after school. Members from this unit also have access to the Club’s vision and dental clinics.

Over the summer, 350 Club members took an exclusive train ride across the city aboard the “BNSF Special”, a collection of 15 vintage rail cars that has covered thousands of miles of tracks across the country. The kids on board enjoyed lunch, participated in games and activities, and had a chance to speak with and thank Club supporters during the ride.

We are pleased to recognize Emerson for their generous gift of $500,000 to support technology programs. The funding will support computer instruction and computer maintenance as well as give our youth access to reliable computers and the Internet when doing homework, preparing a school project or researching career opportunities. In recognition of this donation, the technology room in the Sportsman’s Park Unit’s Teen Center is now named the Emerson Teen Technology Lab.

Thanks to a $25,000 arts education grant, Southeast Middle School Unit was able to add a music/media production studio to their list of activities for Club members.

82 members of the track and field team participated in the Amateur Athletic Union (AAU) Regionals on the campus of Illinois State University. Seventy members qualified for the National Junior Olympics which were held in Virginia Beach. Jaylen Burdine won the 800 meter in the 10 year-old group. This is the 2nd time in the Club’s history that one of our members won a gold medal. Hooray for the track team and our National Champ!

Washington University sponsored Family Plus Nutritious Cooking, a program that taught parents and members how to prepare quick, healthy, inexpensive meals and the basics of nutritious food. Participants had the opportunity to leave each class with dinner for their family.

OUR FORMULA FOR IMPACT

The Five Key Elements for Positive Youth Development are:

• Creating a safe, positive environment
• Having fun
• Developing supportive relationships with caring adults
• Offering opportunities for and having high expectations of members
• Recognizing members for who they are and their achievements

In addition, Clubs promote the importance of regular attendance. The level of impact a Club has on young people depends on the frequency of their participation and attendance.

Combined, these efforts result in positive youth outcomes in three key impact areas:

• Youth demonstrate increased engagement in school and learning, and show improved Academic Success. Our vision is that every member progresses to the next grade level on time and graduates with a plan for the future.
• Youth demonstrate an increase in Good Character & Citizenship through positive character traits, civic engagement, and making contributions to their community. Our vision is to inspire a generation of civicly engaged youth who balance self-concern with concern for others.
• Youth leading Healthy Lifestyles demonstrate improved healthy habits and decision-making skills and show a strong commitment to leading a healthier lifestyle. Our vision is to empower youth to make healthful choices.

“...I was shy and kept to myself ... I came to the Club and got involved in the Teen Outreach Program where I met friends and got involved in my community.”

Hi, my name is Danielle and I am 18 years old. I am a senior at Soldan High School. I started coming to Herbert Hoover Boys & Girls Club – Sportsman’s Park Unit four years ago. I used to just hang out and did not participate in any programs. Then Ms. Liz told me about Sister 2 Sister and the Teen Outreach Program (TOP). In TOP we learned how to build character, how to be a leader and what it was like to work on a team. We hosted bake sales and other fundraisers to raise money for needy families during the holidays. We also collected money for a women’s shelter. It made me feel good to be able to help out others in my community. I am also a member of our Junior Staff and enjoy working for the Club and being a role model for the younger members. I look forward to my first year of college where I plan to study social work, if it had not been for the Club I think I would have had trouble overcoming my shyness and I would not be where I am today.
“Hello, my name is Malik and I am 14 years old. I have been a member of Herbert Hoover Boys & Girls Club – Southeast Middle School Unit for three years. My favorite activities include playing in the gym, social recreation time and hanging in the music studio. I played viola in the orchestra and was learning how to play the cello when Ms. Eva asked me if I wanted to learn how to use the music studio. I went to the studio for a couple of sessions and thought it was pretty cool. At the time I didn’t know how to use any of the equipment or the MacBook. Over the summer I participated in Studio Camp, passed a written test and now I am certified to operate everything in the studio without supervision. I enjoy the engineering side of music production and mixing beats. I get to teach my peers and younger members how to use the equipment. We wrote and produced our own song about the Club.”

Malik

“Hello, my name is Donovan and I am 15 years old and a member of Herbert Hoover Boys & Girls Club – East Middle School Unit. I was distracted at school, not paying attention to teachers, not turning in assignments on time and had no motivation. When I came to the Club, Mr. Marvin asked everyone to bring in their report cards. I was having trouble in communication and science classes so Marvin helped me get a tutor. The staff checked on my progress, helped me with assignments and taught me how to prepare for quizzes and tests. The homework room is a clean, quiet space that helps me concentrate on learning. Thanks to the Club, I passed all my classes with A’s and B’s and am looking forward to being a freshman in high school next year!”

Donovan

“Hi! My name is Jaiden and I am in the third grade and a member of Herbert Hoover Boys & Girls Club – Adams Park Unit. Some of my favorite things to do at the Club are make new friends, go on field trips and play games outside. I also really like to learn new stuff about food. In Healthy Habits we learned about the new food plate and all the different types of food that are supposed to be on our plate at every meal. We were also taught how to make healthy snacks that taste good. I really like carrots and dip, and apples with cinnamon and yogurt. I am able to tell my mom about the food we eat at the Club and she buys it for me at the grocery store. Now I like eating healthy foods!”

Jaiden

“Hi! My name is Jan’nah. I am 10 years old and in the 4th grade at Farragut Elementary. I have been a member of Herbert Hoover Boys & Girls Club – Sportsman’s Park Unit for two years. Some of my favorite things to do at the Club are swim, playing with friends in the game room, art, dance and Healthy Habits activities. I also have a mentor through the Mentor St. Louis program. My mentor, Miss Tosha, visits me at school during lunch where we read a story together, talk about what we read and work on an activity sheet. We also play learning games with the other students and mentors. She helps me with my reading; writing in cursive and helps me understand the books better. She talks to my teachers and checks on my homework and tests.”

Jan’nah
Ashleigh has been a member of Herbert Hoover Boys & Girls Club – Sportsman’s Park Unit for nine years. As a student at Cleveland NJROTC Academy, a magnet school within the St. Louis Public School District, she enjoys coming to the Club because she feels safe and valued. The Club has helped her build strong social skills that allow her to communicate effectively with peers and adults. Ashleigh thinks that the Club has the power to change lives.

Ashleigh participates in a variety of programs at the Club such as: SMART Girls (Sister 2 Sister), Keystone Club, Goals for Graduation, Junior Staff, and the Teen Advisory Committee. She is currently the President of STL Finest Keystone Club, a position that she does not take lightly. Her positive attitude, behavior and sense of commitment are inspirational to other teens in the Club. She gathers the information, creates the agendas and conducts the meetings. Ashleigh also organizes fundraisers and service projects for Keystone. She recently organized the Haiti Relief project and collected summer clothes to be shipped to Haiti earthquake victims.

Ashleigh’s goals include graduating from high school in May 2011, attending one of her top three college choices (Southeast Missouri State University, University of Missouri – Kansas City, and Missouri University of Science and Technology). She plans to major in Nursing and also wants to help medical researchers find cures for diseases that plague our world. After completing her nursing degree, Ashleigh would like to join the Navy as a nurse so she can travel all over the world and serve others.

MESSAGE FROM ALUMNUS
Gralon A. Johnson

Gralon A. Johnson was born and raised in St. Louis City where he and his 11 siblings were all members of Herbert Hoover Boys & Girls Club. Although he grew up with loving and supportive parents, he was brought up in impoverished neighborhoods that were infested with drugs, gangs and violence. Within his family, social and economic hardship was also a reality, and for many years they were homeless. Circumstances eventually got so tough for the family that he and his siblings were temporarily separated from each other. When the family was finally able to come back together, they lived and worked in a motel. Given their predicament, Gralon contemplated dropping out of high school to get a job to help alleviate some of the family’s financial strain.

However, Gralon says that finding the Club allowed him to realize that anything was possible. “There were many times when I believed that because of where I was born, or because of the area where I grew up, that poverty was all I was bound for; but the Club helped my siblings and ambitions, but also helped him to develop a passion for serving others. This exposure ultimately led him to the decision to attend college.

Gralon received his Bachelor of Science degree in Human Development and Family Studies from the University of Arkansas at Pine Bluff. He is the first male in his entire family to pursue and complete graduate school; he received a Masters degree from the University of Arkansas William J. Clinton School of Public Service. He says it is the difficult years of his life that have made him appreciate what he has today.

Inspired by his Club experience, Gralon wants to serve young people with similar backgrounds. “I wanted to reciprocate all of the optimism that the Club poured into my life.” He served as a program coordinator with the West Africa AIDS Foundation in Ghana and as an evaluation consultant with The STAND Foundation in North Little Rock, Arkansas. He was also a community health associate with Trinity Health in Silver Springs, Maryland, and an instructor with the Children’s Defense Fund’s Freedom Schools. In December 2010 he completed a research project at HHBGC that investigated the academic experiences and outcomes among the Club’s high school-aged African American males. Currently, he serves as a mentor, volunteer, counselor and consultant for the Club.
2010 Annual Report

FINANCIAL FIGURES

Revenues and Support
- Contributions
- Grants
- United Way of Greater St. Louis
- Event Revenue
- Membership & Program Fees
- Interest & Dividend Income
- Miscellaneous Income
- In-Kind Donations

Operating Expenses
- Education, Arts & Leadership
- Sports, Fitness & Recreation
- Health Services
- Development & Fundraising
- General & Administration

DEMOGRAPHICS

Kids Served — 9,706
Registered Club Members — 4,038
81% of our kids come from single-family homes

Household Income
- $0 - $9,999
- $10,000 - $14,999
- $15,000 - $29,999
- $30,000 - $49,999
- Greater than $50,000
- Unknown

Ethnicity
- African American — 97%
- Multi-Racial — 2%
- Caucasian — 1%

HHBGC Staff
- Full Time — 27
- Part Time — 45
- Volunteers — 850

2010 ORGANIZATIONAL DONORS

Viscanti Circle ($500,000+)
- Emerson
- United Way of Greater St. Louis

President’s Circle ($100,000 - $499,999)
- City of St. Louis
- DeSoto Foundation
- Human Development Corporation
- Missouri Department of Elementary and Secondary Education
- Washington University Medical Center

Champion’s Circle ($50,000 - $99,999)
- Missouri Alliance of Boys & Girls Clubs
- Saint Louis County Government

Patrons Circle ($10,000 - $49,000)
- Anheuser-Busch, Inc.
- Bank of America Charitable Foundation
- BNSF Foundation
- Dana Brown Charitable Trust
- Enterprise Holdings Foundation
- Express Scripts Foundation
- Gates Foundation
- Greater Saint Louis Community Foundation
- Gulf Foundation Charitable Trust
- Herman T. and Phenie R. Port Foundation
- Interco Charitable Trust
- Joseph P. and Florence A. Roblee Foundation
- Maritz, Inc.
- Midland States Bank
- Monsanto Fund
- Norman J. Blupp Foundation - Commerce Bank Trustee
- PNC Bank
- Rublin/Brown LLP
- Sensea Corp
- Schwab Charitable Fund
- Taco Bell Foundation for Teens
- The Boeing Company
- The Bass Foundation
- U.S. Bank
- Wells Fargo Advisors

Community Partners ($1,000 - $9,999)
- ARCHS
- Arizona Community Foundation
- AT&T
- AXA Foundation
- Bank of America
- BJC HealthCare
- Borgenmeyer Marketing Group, LLC
- Boys & Girls Clubs of America
- Brown Smith Wallace, LLC
- BSI Constructors Inc.
- CenturyLink Services, Inc.
- Centric Group
- City of St. Louis Dept. of Parks, Recreation and Forestry
- Clarkson Eycare
- Commerce Bank
- Cooper Industries Foundation Matching Gift Plan
- Conenctional Medical Services, Inc.
- Cutter & Co., Brokerage, Inc.
- DSW Wealth Strategies
- Don Brown Chevrolet
- Dowd Bennett, LLP
- Edward Jones
- Employees Community Fund of St. Louis
- Enterprise Bank and Trust
- Express Scripts
- Fidelity Charitable Gift Fund
- Financial Management Partners
- Friseman, Habib & Habib, LLP
- Hazelwood & Werber LLC
- Jen Butler Automotive Group
- J. W. Tait, Inc.
- LaBarge Inc.
- Labors International Union of North America
- Left Bank Books
- Lewis, Rice & Fingerhut, L.C.
- Macy’s
- Maryland University
- McCormick Baron Salazar, Inc.
- Metropolitan Neurological Specialists
- Missouri Bar/Center
- Missouri Arts Council
- Missouri Foundation for Health
- National Runaway Switchboard
- N.B. West Contracting Co.
- Nestle Purina PetCare Company
- Rohrer Furniture Store
- Saint Louis Arts Dealers Association
- Saint Louis Regional Arts Commission
- Sperofer Family Charitable Trust
- St. Louis Blues Foundation
- St. Louis Rams
- St. Louis Summer Finance Institute
- Stupp Brothers Inc.
- Suburban Journals
- Target Store #1250
- The Lambert Family Trust
- The Legacy Foundation
- The Mildred, Herbert and Julian Simon Foundation
- The Sparkle Fund
- The Tina Foundation of St. Louis
- The Tyler Foundation
- Voltion Trucking Co., LLC
- Walmart Foundation
- Weber Chevrolet
- Wear Chevrolet Cadillac Buick-Pontiac-GMC, Inc.
- Youth Lifeline America

Community Friends ($100 - $995)
- Ansa BUILD
- AT&T United Way Employee Giving Campaign
- Buckingham Asset Management, Inc.
- Central Baptist Church
- Chamelin Inc.
- Des Peres Hospital
- Diversified Financial Advisors, LLC
- Eagle Scouts & Trust Co.
- Enterprise Bank and Trust
- First Bank
- Friends of the Club
- Fruton’s Bank
- Huber & Associates, Inc.
- Husch Blackwell Sanders LLP
- Ingood Group
- Kuhn Foundation
- Ladue Construction
- Ladue Baseball League, Inc.
- c/o Richard R. Korndorfer
- Mannix
- St. Louis Regional OASIS
- The Marian Foundation
- Vanguard Charitable Endowment
- Wal-Mart Foundation
- Walsworth Publishing Co.
- Watts, Raines, & Lust Inc.

2010 Annual Report
GREAT FUTURES START HERE

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2010 GIFTS IN-KIND

Individuals
Ms. Margaret Augustin
Cathy Augustin and Mike Maskus
Mr. Cristal Bayly
Mr. Joseph Beaver
Mr. David Barthman
Mr. and Mrs. Steven Bloom
Dr. and Mrs. Louis Bonsanoni
Mr. and Mrs. Jeff Botnick
Mr. Kevin J. Carpenter
Mr. Nicholas B. Clifford, Jr.
Mr. Mike Courlander
Mr. Chris Dowdy
Mr. and Mrs. Bill Douglass
Glascow Elam
Mr. John R. Feldman
Ms. Faith A. Flowers
Dr. and Mrs. Flint W. Fowler
Mr. and Mrs. William K. Freeman
Stephanie M. Ganney
Laura and William Gilbert
Ms. Anne P. Grady
Ms. Giovagna
Mr. and Mrs. Michael L. Grean
Mr. Mike Grisham
Mr. Dean Harakas
Mr. Mike Courlander
Mr. Nicholas B. Clifford, Jr.
Mr. Kevin J. Carpenter
Mr. and Mrs. Steven Bloom
Mr. Joseph Beeler
Cathy Augustin and Mike Maskus

Organizations
Aked St. Louis AmerenUE
Ameristar Casino Resort Spa
Amlin’s Home, Gami Room
Anita Marie’s Ice Cream
The Art of Entertaining
Auto Plaza Ford
Bank of America
The Barking Lot, Inc.
Baxter Gardens of Chesterfield
Bentley Studio, Ltd.
Bissell Mansion
Blueberry Hill
Boathouse Forest Park
Bob’s Seafood
Bogastico
Botanicals Design Studio
Bow Tie Cigar Company
Bow’s
Butler’s Pantry
Calleo’s Bar & Grill
Carol House Furniture, Inc.
Centene Corporation
Center of Creative Arts
Charles P. Stanley Cigar Lounge
Charter Communications
Chase Park Plaza
Chau’s Mexican Restaurant
Chris’ Pancake & Griddle
Cinema St. Louis
Cirque Du Soleil
City of Clayton
Clinton Hill Golf Course
Cobi the Boutique
Craft Alliance
The Curtain Exchange of St. Louis
Daisy Cottage Boutique
Dance St. Louis
Dayton WorldWide, Inc.
Dimensions Salon
Dobb’s Tire & Auto Centers
Down By The Station
Elegant Designs Day Spa
Emerson
Environ
Extra Virgin, an Olive Ovation
Femme
Ficcspresser
Forest Park Forever
Four Muddy Paws
France
GFI Digital
Ginger Bay Salon & Spa Group
Gooby Louis
Grafica Fino Art & Custom Framing
Grand Center, Inc.
Happy Tails Hotel and Playland
Healing Arts Center
Hiton St. Louis Frontier
Hodak’s Restaurant & Bar
Human Kinetics
Hyatt Regency St. Louis
J.C. Penney
The J.M. Smucker Company
Jackblums
Jazz St. Louis
John D. McGillicuddy Pub & Garden
Jon Tom’s Salon Spa
Jule Lingere & Loungewear
Kanawha Pet Resorts
Knobly’s Bakery
Lacrosse #575
Ladue Florist
Lafayette Square Chiropractic Centre
Las Palmas Mexican Restaurant
The Leader’s Institute
Luff Bank Books
Lemon Spanish
Louisiana Lodge at Grant’s Trail
Maggiano’s Little Italy
Manga Italiano
Massage Emvy
Matai’s
Metro Chiropractic and Nutritional Wellness
Mike Shannon’s Steaks and Seafood
Missouri Historical Society
Miss Kaba’s Coffeehouse
Moneta Group Charitable Foundation
Niche Restaurant
Nosh
O’Connell’s Pub
Old Rock House
Operation Food Search
Painted Zebra
Paul Minico’s Trattoria
Papay America’s
Petunia Children’s Boutique
The Pilates & Yoga Center of Saint Louis
Pink Magnolia
Powlessing Crafts
PHC Bank
Pomme Cafe & Wine Bar
Pomme Restaurant
The Post Sports Bar & Grill
The Repertory Theatre of St. Louis
The Rio Carlton, St. Louis
Ruth’s Chris Steak House
Saint Louis Auto Dealers Association
Salon Papillon
Samantha’s Other Place
Saus-A Lot Food Store
Schneithorst’s
Schnarr’s Hardware Company
Schnull’s
Second Sitting Consignments
Sheraton Westport Hotels
Sidney Street Cafe
The Silver Lady
Silver Maple Farm Pot Center
Six Flags, St. Louis
Sportman’s Park Restaurant
Square One Brewery & Distillery
St. Louis Blues Foundation Fund
St. Louis Cardinals
St. Louis Callars
St. Louis Gateway Classic Foundation
St. Louis Rams
St. Louis Skin Solutions
St. Louis Symphony
STAGES St. Louis
Step It Up, Inc.
Stormont Vail Healthcare
Stray Dog Theatre
Support Dogs, Inc.
Susan Lynn’s Boutique
The Tan Company
Tan-Tar-A Resort
Texas Roadhouse
Tigre

Ladue Florist

2010 GIFTS IN-KIND (CONTINUED)

Time For Dinner
Tower Tee Family Golf & Recreation Complex
Tropicanas Lanes
Truffles
United Healthcare of the Midwest
United Way of Greater St. Louis
Weekends Only Furniture Outlet, Inc.
The Westin, St. Louis
Westrich Photography
Yellowstone Cafe/Lazy River Grill
YMCA of the Ozarks

2010 BOARD OF DIRECTORS

James J. Butler
Nicholas B. Clifford, Jr.
Beth K. Davis
Stacy Edwards
Daniel S. Farrall
Tigre

Be Thankful
We would like to acknowledge the following for their contributions to this annual report:
Photography by Cavalier Photography, HHBGC Staff members and Boys & Girls Clubs of America. Design and layout by Cfx.