

BE GREAT

BE



Happy



Friendship!



Character

BE VIBRANT!



Having Fun

BE

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HERBERT HOOVER
BOYS & GIRLS CLUB

2009 ANNUAL REPORT



A MESSAGE FROM OUR LEADERSHIP

In every community, boys and girls are left to find their own recreation and companionship. An increasing number of children are at home with no adult care or supervision. Young people need to know that someone cares about them. Herbert Hoover Boys & Girls Club offers that and more. Club programs and services promote and enhance the development of all youth by instilling a sense of competence, usefulness, belonging and influence.

Thanks to the support we receive from many donors and organizations, the Club continues to be The Positive Place for Kids! Although challenging, 2009 was another year that we can celebrate our successes. We continue to serve over 8,000 kids in the St. Louis area, including 3,500 registered Club members – providing them with services that will benefit them and our region for generations to come. In addition, we partner with many local organizations and are a community asset in three locations across St. Louis. Our kids continue to receive premium programming that addresses the challenges they face on a regular basis. With 83% of our kids eligible for free or reduced lunch, 83% living in households headed by a single parent and 26% below the federal poverty level – providing a safe place to learn and grow is essential.

Herbert Hoover Boys & Girls Club sees a future in which success is within the reach of every child in our region. Our vision can only be attained by the sustained commitment, generosity, and enthusiasm of our many local, regional and national partners. Thank you for helping us continue to reach out to those most in need of our services.

With our combined efforts – Great Lives Start Here!

Sincerely,

Jeremy Garbutt
Board Chair

Flint W. Fowler, PhD
President



Leadership



Character & Leadership Development

Programs in Character and Leadership Development empower youth to support and influence their Club and community, sustain meaningful relationships with others, develop a positive self-image, participate in the democratic process and respect their own and others' cultural identities.



Education & Career Development

Programs in Education and Career Development enable youth to become proficient in basic educational disciplines, apply learning to everyday situations and embrace technology to achieve success in a career.



Health & Life Skills

Programs in Health and Life Skills develop young people's capacity to engage in positive behaviors that nurture their own well-being, set personal goals and live successfully as self-sufficient adults.



The Arts

Programs in The Arts enable youth to develop their creativity and cultural awareness through knowledge and appreciation of the visual arts, crafts, performing arts and creative writing.



Sports, Fitness & Recreation

Programs in Sports, Fitness and Recreation develop fitness, positive use of leisure time, skills for stress management, appreciation for the environment and social skills.

MISSION AND VISION

The mission of Herbert Hoover Boys & Girls Club (HHBGC) is to inspire and enable youth ages 6 to 18 to realize their full potential as productive, responsible and caring citizens.

Herbert Hoover Boys & Girls Club envisions a future in which success is within reach of every child in the St. Louis region, empowering themselves and influencing future generations toward making a difference for themselves, their community and the global community.

WHO WE ARE

The Club is a chartered member of the Boys & Girls Clubs of America (BGCA). More than 50,000 trained professional staff members serve over 4.5 million boys and girls annually. With over 4,300 Club sites, BGCA is located in all 50 states, Puerto Rico, the Virgin Islands and on U.S. military bases around the world.

In 2009, The Chronicle of Philanthropy ranked BGCA as **No. 1 among youth organizations** for the 16th consecutive year, while placing it in the **No. 17 position among all non-profit organizations**.

Herbert Hoover Boys & Girls Club is part of a proud tradition of service to our nation's youth that promotes character and leadership, community and civic involvement, and safety and well-being.

LOCATIONS

Administrative Offices

2901 North Grand Avenue
St. Louis, MO 63107
phone: (314) 335-8000 | fax: (314) 652-7509



Sportsman's Park Unit

2901 North Grand Avenue
St. Louis, MO 63107
phone: (314) 335-8100
fax: (314) 652-7509



Adams Park Unit

4317 Vista Avenue
St. Louis, MO 63110
phone: (314) 335-8200
fax: (314) 633-7921



Southeast Middle School Unit

918 Prigge Road
St. Louis, MO 63138
phone: (314) 335-8300
fax: (314) 953-7713

CLUB OVERVIEW

Since 1967, HHBGC has been providing a safe place for children to learn and grow. Founded on the site of historic Sportsman's Park, former home to the St. Louis Browns and Cardinals baseball teams, the Club is a source of hope and opportunity, serving more than 8,000 youth annually of which 3,500 are registered members. Nationally recognized programs help youth succeed in school, stay healthy, pursue interests in arts and sports, and explore career choices. Membership fees are kept low to allow any child the opportunity to join. **An annual membership costs only \$25 and that includes free vision and dental care!**

2009 CLUB HIGHLIGHTS

2009 was a great year for Herbert Hoover Boys & Girls Club!

We were pleased to recognize the **Taylor Family Foundation** and personally honor **Mr. Jack Taylor** for a generous gift of \$1 million to endow our Character & Leadership Development programs. These programs will now be known as the **Taylor Character & Leadership Development Programs**.

2009 marked the first full year of the **Deaconess Impact Partnership**, the Club's capacity building program generously funded by a four-year grant from the **Deaconess Foundation**. The capacity building program, aligned with the Club's strategic plan, seeks to improve and expand the Club's infrastructure, enabling us to offer more services to more kids in the future.

As part of Major League Baseball's All-Star Game weekend in St. Louis, we unveiled our new **All-Star Field** (seen on page 7), made possible through a generous donation from **MLB, Cardinals Care** and the **Anheuser-Busch Foundation**. Several Club members got to participate in the weekend's All-Star Game, Home Run Derby, Fanfest, and other activities. Boys & Girls Clubs of America is MLB's charity of choice and we are very grateful for all they do to help our kids!

Mentor St. Louis (MSL) joined the Club! In the Fall, Mentor St. Louis became a program of the Herbert Hoover Boys & Girls Club. MSL has been the region's largest school-based mentoring program and the largest group of volunteers in the St. Louis Public Schools in recent years. The new affiliation means MSL will continue its focus on improving literacy under the banner of HHBGC. Members and mentees will continue to have the kind of support which helps make this program special for all of its participants.

All Hail the Commander-in-Chief! On July 31st the United States Postal Services delivered a large brown envelope addressed to the members of Herbert Hoover Boys & Girls Club – Adams Park Unit. The return address was 1600 Pennsylvania Avenue, Washington DC, "The White House!" Club Members had sent congratulatory letters to the Commander-in-Chief and the Obama family. His response letter now hangs in the administrative office at the Adams Park Unit.

OUR UNIT HIGHLIGHTS

Sportsman's Park Unit

Our Sportsman's Park Unit, the original facility, currently serves nearly 2,500 children with over 350 youth attending daily. Located on North Grand in St. Louis City, the 78,000 square-foot facility houses a technology center, Metlife Learning Center, Target Reading Room, game room, MJL Aquatics Center, tennis courts, football field, gymnasium, art room, dental clinic, Clarkson Eyecare Vision Clinic, teen center, performing arts/dance studio, multi-purpose community room, cafeteria and kitchen, fitness center, the All-Star baseball field and administrative space.

- In response to recent violent events involving our youth, Herbert Hoover Boys & Girls Club and Stepping Stones To Success, Inc. held our First Annual T.E.E.N.S. (Teens Educating Everyone on Non-Violence Swagger) **Anti-Violence March & Rally**. The rally was held at the Club's Sportsman's Park Unit. Chief of Police, Dan Isom and radio personalities Dwight Stone and Keith Antone were in attendance.
- In December of 2009, the first competitive swim meet in 20 years was held with the new swim team. The meet allowed kids of various levels to participate. There were several events that gave each swimmer an opportunity to show their skills. None of the swimmers were disqualified, as in traditional meets, if they did not do a stroke or technique properly. Instead, the proper methods were explained to them after their race. This meet gave all the swimmers a sense of belonging and a sense of competence.

inspire potential

Did You Know?

85% of parents tell us that their children enjoyed school more and had better attendance because of Club membership



Extraordinary!

OUR UNIT HIGHLIGHTS (CONTINUED)

Adams Park Unit

The Adams Park Unit began operating in 2007 in South City at the Adams Park Community Center. This unit currently serves 900 children with more than 100 attending daily. Located in the Forest Park Southeast neighborhood, the 28,000 square-foot center offers organized sports, fitness and recreation activities as well as teen and education programs. The facility includes a gym, dance studio, fitness center, game room, computer lab, Clarkson Eyecare Vision Clinic and the Jim Edmonds baseball field.

- In Summer 2009, members participated in a Club-wide art project entitled **Box City**. Directed by Alan Kmetz, this project was designed to teach participants about building a city and what it takes to make a community. The city was constructed out of cardboard boxes. Guest speakers Craig Schmidt, a local City Alderman, and Gregg Daly, the Collector of Revenue for the City of St. Louis, were present for the unveiling.
- **Rent-A-Center (RAC)** generously donated electronic games, TVs and furniture to improve the overall environment of the teen center. On August 27th, a press conference was held to thank RAC for their contribution. A silver plaque now hangs in the space recognizing it as the **RAC Room**.

Southeast Middle School Unit

The Club's first school-based site, the **Southeast Middle School Unit**, which is located in the Spanish Lake community, opened in 2008. This unit operates five days a week and serves 180 children with more than 50 attending daily. It is a partnership with the Hazelwood School District and St. Louis County. Club members have access to a gymnasium, performance stage, library, technology center, cafeteria, art room and game room.

- Youth learned the benefits of eating healthy, nutritious foods while participating in Operation Frontline's "Power of Eating Right", a six-week cooking and nutrition course provided by **Operation Food Search**. Members acquired cutlery skills, food safety tips and proper cooking techniques. At the end of each session, members feasted on the fruits of their labor and were supplied with a bag of groceries to replicate the meal for their families.
- **Extreme Art 2009** classes, funded by the **William S. Anheuser Charitable Fund**, a fund of the **Greater Saint Louis Community Foundation**, were provided twice a week during a seven-week summer enrichment camp. Projects included recycled art, jewelry making, African masks, 'paint my jeans', mosaics, collages and graffiti art.





ALL-STAR WEEK 2009

What a week! Major League Baseball put on a grand celebration July 10-14 in St. Louis for the MLB All-Star Game. Throughout the five-day event, Club members were provided with fantastic opportunities, VIP treatment and a lifetime of memories.

As part of the All-Star Game celebration, Herbert Hoover Boys & Girls Club was treated to a new baseball field, courtesy of Major League Baseball and Cardinals Care. The new field will provide the Club's RBI and Red Bird Rookies programs with a place to practice, play games and host tournaments.

Following the field dedication, 100 volunteers from Rawlings provided the Club with a "green" mural (designed by Club Alum, Keith Westbrook), memorial garden and also renovated the multi-purpose room. These projects were made possible through the generous support of The Frank Foundation.

Thanks to Tickets for Kids Charities, Club members and their families were provided with free tickets to attend MLB FanFest, where they tested their baseball skills, met current and former players and saw baseball history come to life.

Presidential Honor

The most remarkable opportunity took place just minutes before the All-Star game when Joshua Jones, HHBGC Youth of the Year, had the distinct honor of meeting President Obama, who threw out the ceremonial first pitch. Joshua, proudly representing his millions of Boys & Girls Club peers, shared a personal moment of thanks and appreciation with the President. He had his photo taken and was given a commemorative Presidential coin as a keepsake.

All-Star Game Day

The day of the big game was a special one for Club members Percy Brown and Amanda Watts. They were featured on Good Morning America with Dancing with the Stars alum, Melissa Rycroft. Amanda and Percy spent the day with Melissa at FanFest and then headed to the stadium to meet some of the All-Stars including Derek Jeter and Albert Pujols before the game.

Moreover, nearly \$750,000 in donations were raised to support the Boys & Girls Club mission. Boys & Girls Clubs of America remains grateful for its partnership with Major League Baseball, which continues to provide once-in-a-lifetime opportunities for Club members, their families and Club staff.



Teamwork!

Home Run Derby Fun

During the Home Run Derby competition, Club members were paired with the players competing for the Home Run Derby crown. Joshua Jones and Autumn Davis attended the pre-derby press conference and spent the day hanging out at MLB FanFest. HHBGC was awarded \$20,000 from **State Farm** for teen center renovations.





2009 YOUTH OF THE YEAR

Joshua Jones

Joshua Jones was selected as HHBGC's Youth of the Year in 2009. Joshua was a member of Herbert Hoover Boys & Girls Club – Sportsman's Park Unit for five years. He started attending the Club during summer camp. In the fall of his eighth grade year, he joined the Keystone Club, a group that promotes character and leadership development and community service.

Joshua is a graduate of Clyde C. Miller Career Academy. While in high school, he was involved in the science club where he encouraged faculty, students and guests to "GO Green" by recycling used items. Literature and writing were his favorite subjects, providing Joshua the ability to effectively communicate with diverse groups of people and build lasting relationships. He was also a member of the wrestling team, which taught him perseverance, commitment, and patience.

Joshua currently attends Lindenwood University. He plans to pursue a career in Psychology and hopes to positively impact the lives of children and adults the same way that Herbert Hoover Boys & Girls Club has impacted his life.

"The Keystone Club has encouraged me to step out of my shy comfort zone and become the leader that I am today.

Youth of the Year is the highest honor a Boys & Girls Club member can receive. The title recognizes outstanding contributions to a member's family, school, community and Boys & Girls Club, as well as personal challenges and obstacles overcome. The Youth of the Year program recognizes members ages 14 - 18 and is designed to promote and recognize service to Club and community, academic performance and contributions to family and spiritual life.

encouraged leader

It's provided me with opportunities to build positive relationships, make healthy lifestyle choices and realize my potential for a productive future."



2009 EAGLE OF THE YEAR

Autumn Davis

Autumn Davis has been a member of Herbert Hoover Boys & Girls Club – Sportsman’s Park Unit for seven years. In 2010, she will be attending McKinley High School as a Freshman. Each day she goes to the Learning Center where she can get assistance with her homework and excitedly engage in conversation with staff and friends about new activities. Autumn is currently active in the Teen Outreach Program with Ms. Liz. Participating in this program allows her to help with various projects and community service. She has a variety of interests including science, art, baking, music and sewing.

Autumn enjoys visiting all the program areas because it allows her to speak with and get to know other Club

members. She excels in demonstrating her leadership skills by participating in activities, treating other members with respect and kindness, and volunteering. Autumn said if she could have any job in the Club it would be working in the art room because she likes art, painting and helping other children with their crafts. Autumn has also worked with STAGES St. Louis on productions of The Wiz and High School Musical. She especially enjoys music. She says that singing for fun makes her happy. Autumn also enjoys dance, and is currently studying ballet.

When she is not at the Club, Autumn enjoys shopping with the female members of her family, playing with her dog, Koda, and game nights at her grandparents’ house.

Eagle of the Year is Herbert Hoover Boys & Girls Club’s premier youth recognition program for Club members’ ages 6 - 13. The Eagle of the Year program is designed to promote and recognize service to Club and community, academic performance and contributions to family and spiritual life. All members can benefit from participation in this program.

Each month the Club recognizes an outstanding member as “Spirit of the Eagle”. This member participates in programs that promote, celebrate and enhance their service to – the Club, community and family, academic performance, moral character, and life goals, as well as poise and public speaking ability.



MESSAGE FROM ALUMNUS

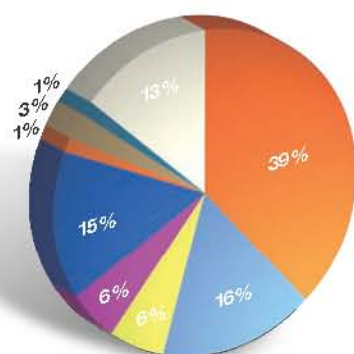
Marvin Crumer

Marvin Crumer became a member at the Herbert Hoover Boys Club when he was 12 years old. He enjoyed participating in many activities and said “the Club provided a fun, active, engaging way of learning with kids from all over my community.”

His experiences at the Club have been the foundation of his life. “I learned and experienced many things that have helped me personally and professionally. The most important thing I remember about my time as a youth at the Club are the adults who pointed me in the right direction. With the guidance I received from them, I was able to overcome the negative influences that were prevalent in my community.”

Today, the Club serves as Marvin’s second home. For the past 10 years, he has worked as the Manager of Education Support Services for HHBGC’s – Sportsman’s Park Unit. He oversees the Educational and Cultural programs. He also provides guidance and discipline to ensure a safe and positive learning environment for Club members. Marvin has implemented countless programs and activities that have helped HHBGC establish itself as a leader in the Boys & Girls Clubs movement. He has successfully cultivated relationships with community organizations, parents, staff and members. Marvin was inducted into the HHBGC Alumni Hall of Honor in 2005.

FINANCIALS



Revenues and Support

- Contributions
- United Way of Greater St. Louis
- Event Revenue
- Membership & Program Fees
- Grants
- Interest & Dividend Income
- Miscellaneous Income
- In-Kind Donations
- Net Assets Released from Restriction



Operating Expenses

- Program Services
 - Educational, Arts and Leadership
 - Athletics and Recreation
 - Health Services
 - Development and Fundraising
 - General and Administrative

Revenues and Support

Contributions	\$	1,460,277
United Way of Greater St. Louis	\$	606,139
Event Revenue	\$	232,326
Membership & Program Fees	\$	211,006
Grants	\$	570,578
Interest & Dividend Income	\$	47,740
Misc. Income	\$	99,629
In-Kind Donations	\$	53,290
Net Assets Released from Restriction	\$	510,196
Total Support & Revenue	\$	3,791,181

Operating Expenses

Program Services		
Educational, Arts and Leadership	\$	1,394,488
Athletics and Recreation	\$	1,286,358
Health Services	\$	621,704
Development and Fundraising	\$	328,825
General and Administrative	\$	301,687
Total Expenses	\$	3,933,062
Expenses in Excess of Support	(\$)	141,881

The financial statements referred to above present fairly, in all material respects, the financial position of Herbert Hoover Boys & Girls Club of St. Louis, Inc. as of December 31, 2009, and the changes in its net assets and its cash flows from December 31, 2008 to December 31, 2009, in conformity with accounting principles generally accepted in the United States of America.