

CLUB NEWS



BOYS & GIRLS CLUBS
OF GREATER ST. LOUIS

SPRING
2014



GREAT FUTURES START HERE: EXCEPTIONAL ST. LOUIS TEEN WINS YOUTH OF THE YEAR HONOR FOR BOYS & GIRLS CLUBS OF GREATER ST. LOUIS

The Boys & Girls Clubs of Greater St. Louis is pleased to announce the winner of our **2014 Youth of the Year competition**, **Alexandrea "Alex" Rucker**. Alex was selected among several other BGCSTL outstanding youth, Jyra Robinson, Jordan Mundy, and Freddie Dugger who all displayed exemplary character, leadership, and a willingness to serve their Clubs.

As the new Youth of the Year for the Boys & Girls Clubs of Greater St. Louis, 18-year old Alex is a true example of an extraordinary young woman and is being recognized for her sound character, leadership skills and willingness to give back to the community.



Being named Youth of the Year is the highest honor a Boys & Girls Club member can receive. A premier youth recognition program, Youth of the Year recognizes outstanding contributions to a member's family, school, community and Boys & Girls Club, as well as overcoming personal challenges and obstacles. Youth of the Year honorees are shining examples and living proof that great futures start at Boys & Girls Clubs.



Jyra Robinson, Jordan Mundy, 2014 Youth of the Year - Alex Rucker and Freddie Dugger

"The Youth of the Year award represents the culmination of the personal, academic, social and civic development realized by Alex Rucker. We are so proud of all of our Youth of the Year participants who took the time to complete this challenging and worthwhile process. All possess the ability and ambition to be successful leaders," said Dr. Flint Fowler, President, Boys & Girls Clubs of Greater St. Louis.

Alexandrea "Alex" Rucker is a Senior and has a 3.68 grade point average. She has been a member of the Boys & Girls Clubs of Greater St. Louis - Herbert Hoover Club since the age of 11. Today, Alex is part of the Junior Staff Program and works with the younger members in the Education department. This experience supports her dream of becoming a teacher.



MEMBER SPOTLIGHT



Freddie moved to St. Louis from Ohio in 2011, the same year he joined the BGCSTL - Adams Park Club. He instantly joined in by participating in Passport to Manhood, CareerLaunch and Junior Staff training. He helps younger Club members with their homework during Power Hour, participates in as many community service projects as time allows, and enjoys giving tours to prospective members and their families. Freddie became a member of our Junior Staff in the summer of 2013. He is a sophomore with a 3.2 grade point average at Cleveland NJROTC where he is the starting shooting guard for the Jr. Varsity basketball team. In March, Freddie was selected as the 2014 Youth of the Year for the BGCSTL Adams Park Club location and would like to pursue a degree in Business when he attends college.

VOLUNTEER HIGHLIGHT

As part of their 30 year anniversary celebration, **Lawrence Group**, a local architectural firm, has reached out to thirty organizations, including the Boys & Girls Clubs of Greater St. Louis, to help them celebrate through community service projects. Every Monday in April, the employees of Lawrence Group hosted fun art and science projects with each age group at BGCSTL Herbert Hoover Club location. We are always looking for volunteers, individual or company groups. For more information, contact Lindsey Lutjens at 314.335.8141.



JIM BUTLER AUTO GROUP DONATES \$10,000 TO BOYS & GIRLS CLUBS OF GREATER ST. LOUIS



*Jim Butler, Owner,
Jim Butler Auto Group
Dr. Flint Fowler,
President, Boys & Girls
Clubs of Greater
St. Louis
Brad Sowers,
General Manager,
Jim Butler Auto Group*

Jim Butler Auto Group has presented BGCSTL a \$10,000 donation to support programs for our youth members. The support was the result of an online campaign/video promotion featuring "a day in the life of a car in the service department." Jim Butler Auto Group encouraged their customers to view the YouTube video and they committed to donating \$10 for each view to the Boys & Girls Clubs of Greater St. Louis, up to a maximum of \$10,000. The goal was met within the first hour.

NEW BROCHURES AVAILABLE

The new **2014 BGCSTL general information brochure and 2013 Annual Report** have been published. The full color brochures give information on the Club, its programs and information on how to become a member, volunteer or donate. The Annual Report highlights the Club successes and impact we are making in the lives of our members and kids region wide. To download your own printable copy, visit www.bgcstl.org. Or, to receive a printed version, contact Shuntaé Shields Ryan, at 314.335.8009.



GIVESTLDAY MAY 6TH

giveSTLday WHAT CAN WE DO IN A DAY?

REMEMBER TO VISIT US HERE
May 6, 2014 givestlday.org

BGCSTL will be participating in the largest giving event in history, **GiveSTLDay**, on May 6, 2014! GiveSTLDay is a big, bold opportunity for our community and one of the newest forms of philanthropy: a community-wide, 24-hour online fundraising event that motivates individual donors to support their favorite charities. We are joining more than 100 communities across the country and partnering with area

nonprofits, businesses and community members to raise millions of dollars for the greater good—all on a single day through Give Local America.

We're asking our donors and every person in the community to get behind this effort. Large and small gifts will combine for big impact. It's easy, safe and fun to give! Go to the designated giving website for the day (www.givestlday.org), search for "Boys & Girls Clubs of Greater St. Louis" and give any amount! Join in on this community day of giving on May 6, 2014. For more information, contact Angela Rickard at 314.335.8011.

women's LEADERSHIP CIRCLE

The **Women's Leadership Circle** (WLC), the BGCSTL group created to connect area women business and community leaders to the mission and vision of the Club, welcomes its new co-chairs; Suzie Spence (board member), Rhonda Brandon (BJC) and Leah Stoddard (PNC Bank). The WLC is also accepting new members! Members are responsible for: Fostering public interest in the work of the Boys & Girls Clubs, promoting the welfare of children and supporting Club-sponsored events. Benefits of joining include; exclusive invitations to Women's Leadership Circle events, networking, volunteering and social engagement opportunities, the quarterly Impact Newsletter, and recognition in annual donor listing. For more information on becoming a member, contact Angela Rickard, 314.335.8011.

CALL FOR MENTORS!

Have you volunteered lately? As you decide which organizations to volunteer with this year, we invite you to become a mentor through our **Mentor St. Louis program**. Here's what some of our mentors are saying about how enriching and important this experience is for them:

Tammy (USDA) – "I've mentored for 15 years because I love what I do and it really makes a difference in the lives of kids, and mine too!"

Rich (Entrepreneur) – "If anything, this is a labor of love. The kids I mentor bring as much to the table as I do."

And, a few quotes from our mentees:

Pierre – "When our relationship started in elementary school, my mentor 'J' told me that he believed in me and that if I worked hard, I could achieve what I wanted to. This was so important for me because I didn't always have a father figure around to share with me those ideas."

Trinity – "I can always rely on my mentor to help me with school or to even help me understand things better. I love her."

Jaquay – "My mentor challenges me to be the best and to always do my best."

Join us now by participating in Mentor St. Louis, contact Ryonnel Jackson, Director, Mentor St. Louis and Mentoring Initiatives at 314-335-8140. Or, visit www.bgcstl.org.



BOARD MEMBER MENTIONS

Welcome our newest board member, **Nancy Wolfe**, Chief of Staff to the President and Chief Operating Officer of Monsanto. In this role she supports Monsanto's President and COO across all of his responsibilities and coordinates the activities of the Global Business Operations Leadership team in alignment with the strategies and priorities of the organization. Currently, Nancy serves on the Board of the Greater Missouri Leadership Foundation, a traveling symposium of women leaders from multiple industries, academia and government, across the state of Missouri, with the mission of educating and inspiring women leaders to make a difference. Additionally, she is a volunteer with Junior Achievement where she helps to educate students about workforce readiness, entrepreneurship and financial literacy through experiential, hands-on programs. In 2010, Nancy was recognized by Human Resource Executive Magazine as one of HR's Rising Stars.



Board Member, **Carman Jacob**, CEO of NextGen Information Services, Inc. has been recognized with the 2014 Enterprising Women of the Year Award Winner by Enterprising Women Magazine. The annual tribute recognizes the top women entrepreneurs from North America and around the globe, and is widely considered one of the most prestigious recognition programs for women business owners. To receive the honor, nominees must demonstrate that they have fast-growth businesses, mentor or actively support other women and girls involved in entrepreneurship, and stand out as leaders in their communities. Many of the honorees also serve as leaders in organizations that support the growth of women's entrepreneurship.

TABLE FOR FOUR RECAP

The 7th Annual **Table for Four** event held on March 12, 2014 at the Four Seasons Hotel raised over \$32,000, a 25% increase over the 2013 event! In its short history, the event has raised over \$150,000 and educated St. Louis professionals about the Club's mission and the young women aided by its programs. Proceeds from this event will support activities and experiences designed to help girls develop healthy lifestyles, positive self-esteem and make good decisions. Special thanks to St. Louis Airport Director, Rhonda Hamm-Niebruegge and St. Louis Convention & Visitors Commission President, Kitty Ratcliffe for joining us as this year's event chairs.



*Rhonda Hamm-Niebruegge,
Kitty Ratcliffe & Tammy Holland*

SUMMER CAMP COMING TO A CLUB NEAR YOU



The summer camp season is here and the BGCSTL is offering day camp at five locations this year. Our summer camp offers young people what they need and want most: trained professional staff who respect and listen to them; a safe environment where they can have fun and be themselves; and interesting, constructive activities that channel youthful energy into challenging pursuits. Summer will truly be a fun and dynamic experience that will spark creativity, engagement, and exploration through structured learning experiences. Camp begins at all County locations on June 9th and City locations on June 16th. For more information, or to register, visit www.bgcstl.org.



Thanks to the following donors for their support.

(February 1, 2014 – March 31, 2014)

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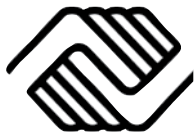
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Mission Statement

The mission of Boys & Girls Clubs of Greater St. Louis is to inspire and enable youth ages 6 to 18 to realize their full potential as productive, responsible and caring citizens.

UPCOMING EVENTS

JIM BUTLER'S CHARITY GOLF CLASSIC

Monday, June 16, 2014



Country Club of St. Albans • 3165 St. Albans Road, St. Albans, MO 63073

A fun-filled tournament experience includes afternoon tee times, golf, lunch, live and silent auction, dinner and awards program. Both courses will be available for the tournament. One of the most anticipated Club events of the year, the tournament has helped increase awareness of the Boys & Girls Clubs of St. Louis and raise funds for health programs throughout the community.

Proceeds from the golf tournament are designated to vital Health & Life Skills programs, which teach our kids how to live healthy and productive lives. The Club provides children with drug, alcohol and violence prevention programs, teen pregnancy prevention, fitness and recreation, aquatics, nutrition, and more. Club members also benefit from free on-site dental and vision care. Our proven youth development programs empower the kids we serve to make positive choices that will lead them to successful adulthood and civic engagement.

For more information on how to get involved with the tournament, contact Christa Kagy at 314-335-8014 or visit www.bgcstl.org.