



GREAT FUTURES START HERE



BOYS & GIRLS CLUBS
OF GREATER ST. LOUIS

2014 ANNUAL REPORT



BOYS & GIRLS CLUBS
OF GREATER ST. LOUIS



A MESSAGE FROM OUR LEADERSHIP

Forty years ago, a three year old child blew out the birthday candles and wished for world peace. Today, in the Metro St. Louis area we have so many children whose greatest wishes seem just as distant and improbable. They also have modest desires – access to a quality education, safer neighborhoods and a chance to succeed. We wish for them to graduate high school, to have post high school education that will give them the tools for successful employment, and to become caring, responsible citizens. That is why Boys & Girls Clubs of Greater St. Louis serve those youth with the greatest need. We are able to transform their wishes and dreams into reality. We know because we track the results.

In 2014, we served 3,141 full members and 1,398 more through our community outreach. We have professionally staffed programs at six locations and mentoring programs at five elementary schools. We made the necessary plans to open at two additional locations in 2015. Our model summer teen employment collaboration with the St. Louis Zoo completed its second successful year. Our pilot “BE GREAT GRADUATE” program at Roosevelt High was so successful we are now duplicating it at Normandy High School.

Our Clubs provide youth with a safe place to hang out after school under the mentoring guidance of an expert staff. In the Clubs, they receive daily and mandatory homework assistance. They have access to computer technology, a full range of healthy team building sports programs, art projects, volunteer opportunities, reading improvement programs, free dental care, free eye exams and glasses, and more.

The healthy lifestyle curriculum is working. Our most recent stats show, 97% of our youth do not smoke; 94% do not drink alcohol; 99% expect to complete high school; and, 93% expect to attend post high school education.

We celebrate the achievements of our members through special recognition ceremonies. Our 2014 Youth of the Year Award went to Alexandra “Alex” Rucker, who earned a four year full ride scholarship to Southern Illinois University at Carbondale.

Democracy as we know it in the United States can only survive with an educated citizenry, a citizenry that understands, respects, and participates to strengthen the values of our country. At our Clubs, youth are guided to become responsible members of St. Louis. With much gratitude to all who understand the significance of our mission, we give thanks to our nearly 800 volunteers, our 88 full and part time dedicated staff, hard working Board of Directors, donors, Friends of the Club, Women’s Leadership Circle, and our affiliation with Boys & Girls Clubs of America.

The number of children in need in our area is great. With your help, we can change that. We can turn their dreams into reality. Because of you, the Boys & Girls Clubs of Greater St. Louis is transforming the lives of youth today to build a better tomorrow for them, their children, and our community.



Joan Ellyn Silber, Ph.D
2014 Board Chair

Dr. Flint W. Fowler, Ph.D
President, Boys & Girls Clubs of Greater St. Louis

CORE PROGRAM AREAS



TAYLOR FAMILY CHARACTER & LEADERSHIP DEVELOPMENT PROGRAMS

Helping youth become responsible, caring citizens and acquire skills for participating in the democratic process is the main thrust of these programs. They also develop leadership skills and provide opportunities for planning, decision-making, contributing to Club and community and celebrating our national heritage.



E. DESMOND AND MARY ANN LEE EDUCATION & CAREER DEVELOPMENT PROGRAMS

Programs in Education and Career Development enable youth to become proficient in basic educational disciplines, apply learning to everyday situations, and embrace technology to achieve success in a career.



HEALTH & LIFE SKILLS

These initiatives develop young people's capacity to engage in positive behaviors that nurture their own well-being, set personal goals and live successfully as self-sufficient adults.



THE ARTS

Programs in The Arts enable youth to develop their creativity and cultural awareness through knowledge and appreciation of the visual arts, crafts, performing arts and creative writing.



SPORTS, FITNESS & RECREATION

These Club programs help develop fitness, a positive use of leisure time, reduction of stress, appreciation for the environment and social and interpersonal skills.

CLUB OVERVIEW

For nearly 50 years, Boys & Girls Clubs of Greater St. Louis has been providing a safe place for children to learn and grow. As of 2014, BGCSTL now serves over 4,500 kids, including 3,100 registered Club members at five locations (Adams Park Club, Herbert Hoover Club, O'Fallon Park Club, Hazelwood Southeast Middle School Club and Twillman Elementary School Club) and within several other schools (including Normandy High School and Roosevelt High School) in the St. Louis region. Starting this summer, a new Club will open to serve youth in Ferguson and the surrounding areas. The Club is open during hours that kids are most likely to need a safe place to go — after school and during summer. Nationally recognized programs led by professional staff are targeted to help youth succeed in school, stay healthy, pursue interests in arts and sports, and explore career choices. Membership fees are kept low to allow any child the opportunity to join and includes free vision and dental care!

MISSION

The mission of the Boys & Girls Clubs of Greater St. Louis (BGCSTL) is to inspire and enable youth ages 6 to 18 to realize their full potential as productive, responsible and caring citizens.

VISION

BGCSTL envisions a future in which success is within reach of every child in the St. Louis region, empowering themselves and influencing future generations toward making a difference for themselves, their community and the global community.

LOCATIONS

ADMINISTRATIVE OFFICES

2901 North Grand Avenue, St. Louis, MO 63107
phone: (314) 335-8000 | fax: (314) 652-7509

ADAMS PARK CLUB

4317 Vista Avenue, St. Louis, MO 63110
phone: (314) 633-7900 | fax: (314) 633-7921
Mon. - Thurs. 2:30 - 8p.m., Fri. 2:30 - 6p.m.

FERGUSON MIDDLE SCHOOL CLUB

701 January Avenue, St. Louis, MO 63135
phone: (314) 335-8330
Mon. - Thurs. 2:30 - 8p.m., Fri. 2:30 - 6p.m.

HERBERT HOOVER CLUB

2901 North Grand Avenue, St. Louis, MO 63107
phone: (314) 335-8000 | fax: (314) 652-8007
Mon. - Thurs. 2:30 - 8p.m., Fri. 2:30 - 6p.m.

O'FALLON PARK CLUB

4343 West Florissant, St. Louis, MO 63115
phone: (314) 932-1371 | fax: (314) 932-1425
Mon. - Thurs. 2:30 - 7:30p.m., Fri. 2:30 - 6p.m.

SOUTHEAST MIDDLE SCHOOL CLUB

918 Prigge Road, St. Louis, MO 63138
phone: (314) 953-7795 | fax: (314) 953-7782
Mon. - Fri. 2:30 - 7p.m.

TWILLMAN ELEMENTARY SCHOOL CLUB

11831 Bellefontaine Road, St. Louis, MO 63138
phone: (314) 335-8350 | fax: (314) 953-4896
Mon. - Fri. 2:30 - 8p.m.

2014 CLUB & EVENT HIGHLIGHTS



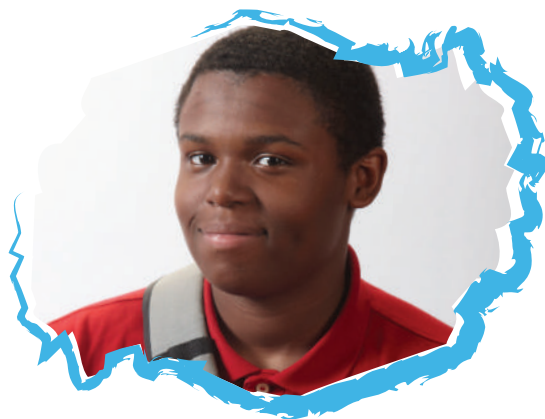
ALUMNI HALL OF HONOR

During the Annual Recognition Program, where staff, board members, volunteers and other supporters are acknowledged and celebrated for their commitment to children, four former Club members were inducted into the Alumni Hall of Honor. Timothy Banks, Anthony Davis, Sr., Ashley Gray and Alonzo Shaw were recognized as outstanding alumni for achievements in their respective fields, contributions to the Club, community and for living out the Boys & Girls Club mission.

Photo caption (left to right): Dr. Flint Fowler, Boys & Girls Clubs of Greater St. Louis President, Timothy Banks, Anthony Davis, Sr., Ashley Gray and Alonzo Shaw

ZOO PARTNERSHIP

The second year of our partnership with the St. Louis Zoo was a success! Through this program, youth who complete our Junior Staff program are eligible to participate in Zoo-lead workshops each February and upon completion each BGCSTL teen is offered summer employment with the St. Louis Zoo. Over the last two years the Zoo has employed nearly 30 teens from BGCSTL each year. Once employed the teens are guaranteed a job every year as long as they want. During the member's employment, BGCSTL staff conducts weekly check-ins and provides mentoring. Starting Summer 2015, the St. Louis Zoo will pair teens with work mentors to ensure success on the job and navigating the company.



WALGREEN'S EXPRESSIONS CHALLENGE

For the third year in a row, Walgreens has held its Expressions Challenge in St. Louis. Expressions is a creative arts program that allows students to discuss issues that impact them and their peers such as bullying, suicide, self-esteem and teen pregnancy. The goal of the program is to encourage teens to make healthy lifestyle choices. Out of 750 entries, Boys & Girls Clubs of Greater St. Louis - Adams Park Club sophomore members, Maya Jones, Isaiah Jones, Bria Waller, Karl Palmer and Madison Rattler won 2nd place and a cash prize in the Media Arts category for their video on suicide.

Photo caption (left to right): Lenisha Lowe, Maya Jones, Madison Rattler, Bria Waller, Isaiah Jones, Karl Palmer & Kevin Williams

CLUB MEMBERS TAKE UP GOLF

Earlier this year, the Professional Golfers Association of America (PGA) and United States Golf Association (USGA) announced the continuation of its Sports Academy golf program with youth at BGCSTL. The Club was also selected to host its own PGA Jr. League golf team thanks to Gateway PGA REACH Foundation. The fifteen Club members who made the team participated in the first match of the 2014 PGA Junior League Golf on June 22nd at the Gateway National Golf Links. The Junior League Golf program is designed to better socialize the game of golf for participants 13 and under, and features a team competition in a less stressful, scramble format. Club members will be competing against other area teams at local golf courses during the season.





LOTTERY MILLIONAIRES VOLUNTEER

More than 40 Missouri Lottery-made millionaires, with combined winnings totaling more than \$304 million, partnered with BGCSTL on our Triple Play Day 2014. The event was part of the Lottery's Millionaires Reunion. The millionaires competed in activities such as a football challenge, jump rope and a soccer challenge. At the end of the event they helped distribute backpacks filled with school supplies to BGCSTL members. Since it began in 1986, the Lottery has created more than 400 millionaires, with prizes ranging from \$1 million to \$293.7 million.



PAYLESS SHOES PROVIDES FREE SHOES TO CLUB KIDS

For the second year in a row, a group of 200 children across all BGCSTL Club locations were able to participate in a shoe-shopping trip to local Payless ShoeSource stores in St. Louis thanks to the Payless Gives™ Shoes 4 Kids program. Members were able to select their own pair of new shoes or accessories using a \$20 merchandise certificate. BGCSTL was among 750 charitable agencies representing all 50 states in the United States, as well as Canada, Puerto Rico and 11 Latin American countries who were able to give more than \$1.5 million of free shoes to children.



CASINO NIGHT

Friends of Boys & Girls Clubs of Greater St. Louis hosted the 3rd Annual Casino Night - a fun evening of casino games, food, drink and dancing to live music. The event raised \$16,000 to support of the Club's afterschool programs, which help kids with homework, provides tutoring, mentors, and leadership development.



NEW BALANCE EMPLOYEES SERVE DURING VOLUNTEER WEEK

Nearly 90 New Balance employees spent an unforgettable evening of movement, food sampling and fun with the members of BGCSTL in October. The event, called the SparkStart Movement Challenge, was inspired by the New Balance Foundation. NB SparkStart is a global initiative with the mission to improve the health, well-being and self-esteem of children around the world by helping them discover and nurture their love of movement. During the event, Club kids ages 6-12 participated in fun-filled, obstacle course challenges, awards presentations, and healthy food sampling, all while mingling with costume characters Newbie (New Balance Mascot), Superman, Flash, Fred Bird and Louie who all stood by to cheer on each team. Club members were given new tennis shoes courtesy of New Balance at the end of the event.



MENTORS!

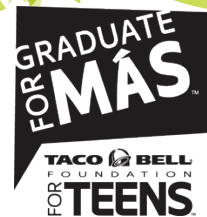
More than 335 elementary school-age members at five St. Louis Public Schools were mentored by over 250 Mentors through the Club's Mentor St. Louis Program.

2014 CLUB & EVENT HIGHLIGHTS (CONTINUED)



GRADUATE FOR MÁS PROGRAM

Through the support of the Taco Bell Foundation for Teens and Boys & Girls Clubs of America, BGCSTL implemented the Graduate for Más program to inspire teens to join the Club and stay on the path to a great future through on-time grade progression and retention and ultimately, high school graduation! Activities underway and planned include a teen recruitment marketing strategy, graduation celebration at the Clubs, college visits to local, regional and national campuses, summer immersion programs and targeted Middle School enrollment of the rising 9th graders.



CLUB KIDS RECEIVE NEW SHOES

As part of their annual Dr. Martin Luther King Day of service, ARAMARK and Kwame Building Group (KWAME) employee volunteers hosted a Samaritan's Feet "Shoes of Hope" event at the Herbert Hoover Club location. During the event more than 300 pairs of new athletic shoes were given to children and stations were set up so volunteers could help Club members wash their feet and fit them for new shoes. College students from Washington University and Saint Louis University, as well as youth from local churches, joined the ARAMARK and Kwame Building Group volunteers to help convey a message of hope and caring.



HERBERT HOOVER POOL OPENS!

The Herbert Hoover Club Mel J. Loewenstein Aquatic Center opened right on time for our Club Summer Campers to enjoy! Over the course of the year, renovations have taken place in the locker room, shower area, and pool housing. Fresh paint, new lighting and a new entry door are just a few of the upgrades. Special thanks to the "Friends of the Club" for bringing to life a mural for the pool wall that was sketched by a staffer. And, to the recent donors that made the pool opening possible including, Emerson Charitable Trust, Dana Brown Charitable Trust, John Stupp, Mont Levy, Alan Henderson and Steve Maritz.



LEADERSBRIDGE BIKE EVENT

Fourteen Twillman Club members were selected to receive brand new bikes courtesy of Tricorbraun and LeadersBridge. Tricorbraun took part in a company team building environment, facilitated by LeaderBridge that included assembling the bicycles. At the conclusion of each team building event, the bicycles are donated to a local charity. Special thanks to Mr. Craig Waggoner and his company (LeadersBridge) for donating over 300 bikes to our youth over the last seven years!





BGCSTL PARTNERS WITH HIGH SCHOOLS TO KEEP YOUTH ON TRACK TO GRADUATE

In early 2014, BGCSTL partnered with Roosevelt High School to implement BE GREAT: Graduate. This initiative targets high school students most vulnerable for dropping out of school with the goal of providing the support needed to make a successful transition from middle to high school, and keeping them on track to graduate. Research indicates that high school freshmen who are not engaged in school by their 2nd semester (as evidenced by poor academic performance, behavior, and attendance) are at a greater risk of dropping out of high school than their engaged peers.

Throughout the course of the final quarter of the 2013-14 school year (March – May), BGCSTL staff provided support to 28 freshmen including one-on-one mentoring and group sessions (utilizing SMART Moves, Passport to Manhood and SMART Girls curriculum). Staff monitored course grades, course placement and school attendance; conducted weekly assessments to check for the warning signs of withdrawal from school; and intervened to reduce problems and negative behaviors. By the end of the school year, 25 students successfully advanced to the next grade level with sufficient credit hours to move to the next grade. At the beginning of the new school year, we enrolled a new cohort of students, while maintaining support for the first group. The program was launched at Normandy in January 2015.

JIM BUTLER'S CHARITY GOLF CLASSIC

The annual Jim Butler Charity Golf Classic, benefiting Health & Life Skills programs, was held in June at The Country Club of St. Albans. The event, chaired by Larry Parres, included an afternoon of golf, lunch, live and silent auctions, dinner and awards program. Over \$183,000 was raised by our dedicated Golf Committee to support programs such as Triple Play Healthy Habits, Passport to Manhood and SMART Moves.

Over 50 foursomes participated and enjoyed course games and perks, including hospitality stations provided by Gamlin Restaurant Group and a Long Putt Game sponsored by Missouri Lottery while playing their round. Special thanks to our event sponsors Jim Butler Automotive Group, Ally Financial, Ally DP&S, Belden Inc., Centene Corporation, Frank Leta Honda Acura, Greg and Marla Dell & The Steelworks, Lewis Rice Fingersh, and Saint Louis Auto Dealers Association.



ALL THAT JAZZ

All That Jazz, the BGCSTL annual auction and gala, celebrated its 20th year with a "Meet Me in St. Louis" theme at the historic and newly renovated St. Louis Union Station. Co-chairs for the event were Bob and Kathy O'Loughlin & Bob and Carolyn Guest. The event raised \$236,000 to support programs in the areas of education & career development and the arts. Specifically, these educational and cultural programs involve homework assistance, tutoring, computer classes, performing and visual arts and music. Special thanks to our lead sponsors Lodging Hospitality Management, Argent Capital Management, Centene Corporation, Stifel and Monsanto. In 2015, the event will take on a new name, Great Futures Gala, to emphasize the impact on kids and the Youth of the Year celebration.



2014 CLUB & EVENT HIGHLIGHTS (CONTINUED)



TABLE FOR FOUR SUPPORTS GIRLS PROGRAMS

The 7th Annual Table for Four Luncheon was led by a stellar team of co-chairs Rhonda Hamm-Niebruegge and Kathleen M. Ratcliffe. The afternoon's program included emcee and radio host, Tammie Holland, a video featuring BGCSTL young ladies, followed by an inspirational speech given by BGCSTL Club Alum, Raquel Jones. The event raised \$32,000 for girls programming.



WOMEN'S LEADERSHIP CIRCLE

The Women's Leadership Circle (WLC) continues to grow and serves to connect area women business and community leaders to the mission and vision of the Boys & Girls Clubs of Greater St. Louis and gives them a platform to positively impact the lives of children. WLC members are encouraged to; foster public interest in the work of the Boys & Girls Clubs; promote the welfare of children; and, support Club-sponsored events. The highest priority of the Women's Leadership Circle is to generate support and awareness for the Boys & Girls Clubs of Greater St. Louis and what we do each day. Through their efforts, they enable us to serve more kids, more days of the week, and more hours each day.



PARTNERED WITH CLUBS AROUND THE WORLD ON MARKETING CAMPAIGN

BGCSTL partnered with BGCA and Clubs around the world on the launch of Great Futures Start Here, the Campaign for America's Youth. The campaign raised awareness about the crises facing our nation's youth, and issued a dramatic call-to-action to support Boys & Girls Clubs around the world! The launch was on July 31 and just the beginning of a long-term strategy to raise the profile and volume level of our Movement's advocacy for kids. BGCSTL created vignettes of several Club members featuring the campaign messaging to post at 3 pm each day for one week leading up to the launch, partnered with Radio One and Clear Channel's cluster of radio stations to run the PSAs featuring Denzel Washington, partnered with the St. Louis American to feature an Op-ed from Dr. Flint Fowler, the campaign ads and post to their social media at 3 pm day of the launch, activated heavily via social media the day of the launch, asked our corporate partners and donors to join us in the 3 pm digital disrupter moment, invited our local NBC affiliate to partner with us to play the TV PSAs etc, distributed a press release and connected the campaign to our big Back-to-School, Triple Play Day event.



UNIVERSOUL CIRCUS STOPS BY THE CLUB

During summer camp, the Universoul Circus was in town and stopped by the Herbert Hoover Club to give members a sneak peek of their circus performances planned for St. Louis! They also hosted the Club at its "Boys & Girls Clubs" night where Club President, Dr. Flint Fowler was a guest emcee and each Club member was given complimentary tickets to see the show with their family! Special thanks to Radio One!



2014 YOUTH OF THE YEAR – ALEX RUCKER

ALEXANDREA “ALEX” RUCKER

BOYS & GIRLS CLUBS OF GREATER ST. LOUIS 2014 YOUTH OF THE YEAR

As the 2014 Youth of the Year, this dynamic 18-year old is a true example of an extraordinary young woman who was recognized for her sound character, leadership skills and willingness to give back to the community.

Being named Youth of the Year is the highest honor a Boys & Girls Club member can receive. A premier youth recognition program, the award celebrates outstanding contributions to a member's family, school, community and Boys & Girls Club, as well as overcoming personal challenges and obstacles. Honorees are shining examples and living proof that great futures indeed start at Boys & Girls Clubs.

At the time she received this honor, Alex had been a member of the BGCSTL - Herbert Hoover Club since the age of 11 and was a part of the Junior Staff Program working with the younger members in the Education Department. She went on to graduate from Lindbergh High School as Valedictorian and served as a Program Assistant at the BGCSTL Herbert Hoover Club during the summer.

Alex now attends Southern Illinois University at Carbondale on a four-year, full-ride scholarship. After her first semester in college she earned a 3.6 GPA and made the Dean's List. Alex was selected as one of the scholarship recipients because of her extraordinary leadership and participation in her Boys & Girls Clubs, excellence in academics and community involvement, and strong goals toward building a bright future for herself and others. She also received an additional scholarship from Johnny Londoff Chevrolet and Ross Stores to assist with her education! Alex plans to be a Social Worker.



PRIORITY OUTC

ACADEMIC SUCCESS

NOLA K.

AGE: 8

MEMBER: TWILLMAN ELEMENTARY
SCHOOL CLUB (TESC)



Nola K. is a third grader who came to the Club struggling in math. After working with staff for two months, Nola's confidence grew and she made improvements. Her teacher even stopped by the BGCSTL office to thank staff for helping Nola with her math. The teacher said Nola is participating in class more and is getting her homework turned in more consistently. She is also able to do her math work independently only needing staff to review her work.

ISAAC R.

AGE: 14

MEMBER: SOUTHEAST MIDDLE
SCHOOL CLUB (SEMSC)

In February, a concerned parent came into the SEMSC office with the hopes of finding a safe, fun, and adventurous after-school program for her son. She was intrigued by the different activities and programs that our Clubs have to offer. She expressed that her son, 6th grader, Isaac was struggling in school, being picked on by his peers, all while carrying the burden of her being unemployed. Isaac was being picked on by students because his parents could not afford the latest designer clothes or shoes. He tried to run away from his problems by being disrespectful to his teachers, parents, and classmates. Isaac ran away from school one Friday, and was missing for the full weekend. His parents and the school staff searched for him the entire weekend. They were fortunate enough to find him before the start of school the following Monday. Hearing Isaac's story motivated the BGCSTL staff at Southeast Middle School to help bring our newest member to brighter days.

Nike donates clothes and shoes to SEMSC, so staff was able to give Isaac three pairs of tennis shoes. When Isaac finally arrived for his first day at the Club the following week, he was eager to meet and express his gratitude for his new shoes. He quickly learned staff names and the day's programs. He was so ecstatic about finally being a member that he couldn't make up his mind about which programs he wanted to participate. Since Isaac's first day of club he has shown leadership, and his grades are improving due to his participation in "Power Hour" tutoring. Every day since Isaac's first day has been a success. He has been getting along with teachers, parents, classmates, and club members. He has definitely shown that he wants to make a change for the better!



DARRION S.

AGE: 14

MEMBER: SOUTHEAST MIDDLE
SCHOOL CLUB (SEMSC)



Darrion S., age 14, is autistic and spends his school day in a self-contained classroom with others like himself. Advised by his special school district teacher to join the Club three years ago, Darrion lacked opportunities for social engagement and needed encouragement from Club staff to participate in activities. Drawn to Mr. Cavell Braggs, a special school district employee and Club staff, Darrion began to follow him everywhere throughout the Club. Allowances were made when activities would get too noisy. This school year, staff recognized Darrion's willingness to participate in activities such as basketball try-outs, Power Hour and Passport to Manhood. He no longer shadows Mr. Braggs and is now able to sit with the group, follow instructions and engage in a variety of activities on his own.

OMES FEATURES

GOOD CHARACTER & CITIZENSHIP

DAMON A.

AGE: 10

MEMBER: TWILLMAN ELEMENTARY
SCHOOL CLUB (TESC)

Damon A. joined the club in need of positive role models, help with decision-making, and improvement with his social skills. He was teased daily and reacted by making threats to his peers and disrespecting all authority figures. His mom asked if the Club could help, hoping that the male staffers could influence him. A meeting was scheduled with Damon to discuss Club expectations and rules, and arrangements were made for him to report to staff twice a day to discuss how his day was going. The staff also discussed how to best manage situations without becoming aggressive. After one week, Damon made tremendous improvement and was rewarded with a membership into the Club. The school staff and his mom have reported positive changes in his behavior and confidence. Damon participates in Club programs everyday now and has made huge improvements. He is still growing but staff support has helped him realize that he has the ability to be a great young man.



KALEN W.

AGE: 11

MEMBER: SOUTHEAST MIDDLE
SCHOOL CLUB (SEMSC)

Kalen W. is a mature 6th grader who has a big heart and a great spirit! He takes initiative to display positive behaviors during Triple Play and other program times. He assists other members during Power Hour and also completes his own work. Kalen is new to the Club and takes pride in being a member. He recruits other students by stating, "I want more sixth graders here so we can rule the Club! The other members are bigger than me but I have a big heart!" This is a true definition of a great productive, responsible, and caring citizen!



ERIC D.

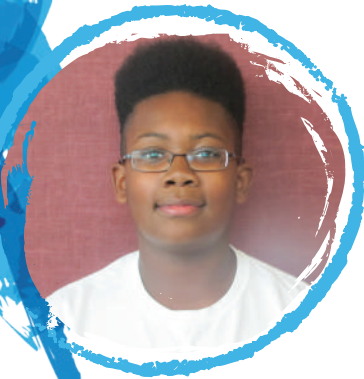
SENIOR AT CARDINAL RITTER COLLEGE PREP
MEMBER: HERBERT HOOVER CLUB (HHC)

2015 YOUTH OF THE YEAR - HERBERT HOOVER CLUB - RUNNER UP, ERIC DAVIS

Eric D. is a cordial young man who displays outstanding citizenship. This past quarter he earned second honors for his academic performance and is extremely active in the community, providing service as a tutor, mentor, and assistant staff to members at the Herbert Hoover Club. Eric's cousin and best friend was Michael Brown who was shot by a Ferguson Police officer in the summer of 2014. In his cousin's honor, Eric is currently working with other Club leaders and the St. Louis City Police Department to develop workshops that foster positive dialogue between youth and local law enforcement. He has been a member of the Club since he was six. He is a very special young man with a vision for his future that is driven by a commitment to excellence. For these reasons, and more, Eric was named the 2015 Herbert Hoover Club Youth of the Year, and the BGCSTL Youth of the Year runner-up.



HEALTHY LIFESTYLES



BRIAN T.

AGE: 12

MEMBER: SOUTHEAST MIDDLE SCHOOL CLUB (SEMSC)

Brian T. has been a Boys & Girls Club member since the fall of 2013. He has participated in the Triple Play Program every day that it has been offered. During the summer of 2014, Brian took the initiative to follow the Triple Play take home challenge and exercise with his family. Completing the challenge in July, he lost a total of 16 pounds. His parents acknowledge the power of the program and rewarded Brian. He continues to work out with his family and sets other goals to achieve. Brian has participated on the BGCSTL Southeast Middle Club Basketball Team and the Redbird Rookies Baseball Team.

DEAUVION M.

AGE: 6TH GRADER

MEMBER: HERBERT HOOVER CLUB (HHC)

Recently an incident that centered on gossiping and spreading rumors opened up a discussion among 10-11 year old girl members and Club staff. During the discussion about how gossiping is a negative hurtful behavior, it was disclosed that other incidents of bullying were happening to members during the school day. Through confessions and tears, members wanted the Club to take a stand against bullying and help them find positive solutions to this problem. Spearheading this initiative was Club member, DeAuvion M. After sharing her story with the other girls in the group, many of her peers felt comfortable to share their own stories of bullying or being the victim. DeAuvion asked if the Club's SMART Girls program could lead the way to help others who had been bullied. Other girls also wanted to be a part of this initiative. Taking DeAuvion's advice, staff and SMART Girl members are now working to plan several activities to address this serious issue. Creating opportunities for youth to build and practice healthy habits and positive leadership skills will ultimately create healthy communities.



JALISA W.

AGE: SOPHOMORE

MEMBER: HERBERT HOOVER CLUB (HHC)

Jalisa W. has been a member of the Herbert Hoover Club for the past 6 years. During that time she was recruited to be a Keystone Club member (two years before the appropriate age) because of her mature attitude and positive leadership skills. As a Smart Girl participant she thrived and became the youngest Pink Lady. The Pink Lady Program is an extension of Smart Girls for girls 15-18 year olds that demonstrate healthy life style choices, positive character and leadership and academic success. Jalisa has always studied hard to achieve good grades and maintain an honor roll status. She is currently a sophomore with a GPA of 3.9. This past August she received an acceptance letter from Northwest Missouri State University for early entrance as a college student. The Missouri Academy is an early entrance to college for high school students who have completed their sophomore year and excel in mathematics, science and have a minimum ACT score of 23. She would live on campus and undertake a challenging STEM (Science, Technology, and Engineering & Math) oriented curriculum of college coursework taught by NMSU faculty. Upon completion of this two year program, Jalisa will receive an associate of Science Degree as well as a high school diploma. When asked what career she wanted to pursue, Jalisa responded, that she wanted to be a college Math professor. BGCSTL staff is so proud of Jalisa and currently working with her mother and school counselor to assist with this process.



FINANCIAL FIGURES

All That Jazz raised

\$296,514



to support
educational and
cultural programs

Jim Butler Golf
Classic raised

\$251,771

to support
health programs

Table for four raised
a record breaking

\$48,205

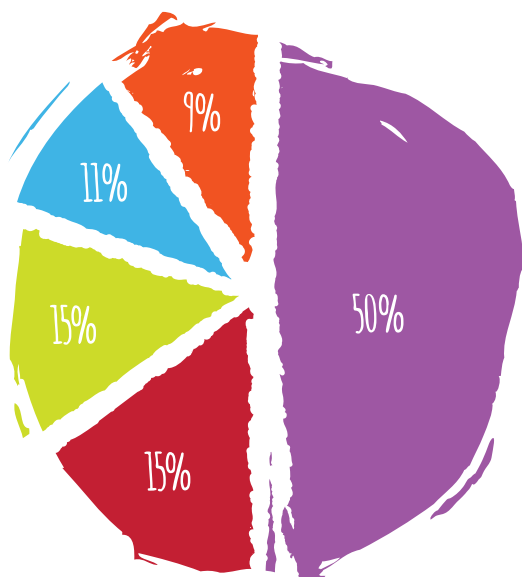
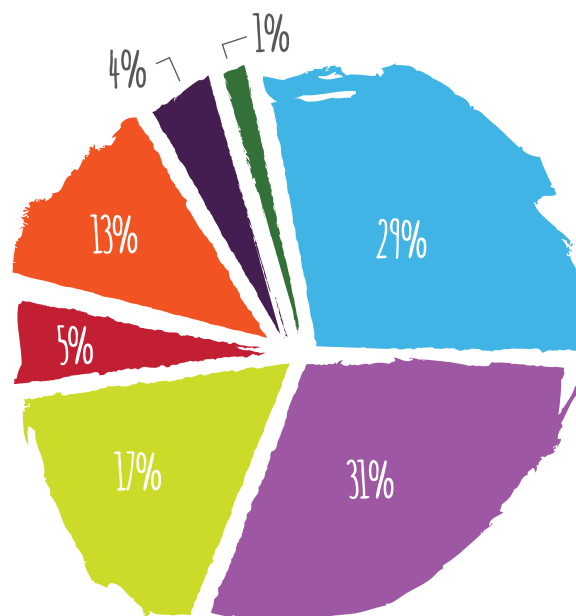
for girls
programming

REVENUE

CONTRIBUTIONS	\$1,035,357
GRANTS	\$1,116,101
UNITED WAY OF GREATER ST. LOUIS	\$628,551
MEMBERSHIP & PROGRAM FEES	\$190,342
EVENT REVENUE	\$460,848
INTEREST AND DIVIDEND INCOME	\$150,580
MISCELLANEOUS INCOME	\$18,704

TOTAL

\$3,600,483



OPERATING EXPENSES

EDUCATION, ARTS AND LEADERSHIP	\$1,812,802
HEALTH SERVICES	\$546,874
SPORTS, FITNESS AND RECREATION	\$529,252
GENERAL ADMINISTRATION	\$381,377
DEVELOPMENT AND FUNDRAISING	\$327,631

TOTAL

\$3,597,936

NET REVENUE (LOSS)

\$2,547



2014 YEAR IN REVIEW

WHO WE ARE

Boys and Girls Clubs of Greater St. Louis serves over 4,500 kids. The mission of the Boys & Girls Clubs of Greater St. Louis (BGCSTL) is to inspire and enable youth ages 6 to 18 to realize their full potential as productive, responsible and caring citizens. The Boys & Girls Clubs of Greater St. Louis envisions a future in which success is within reach of every child in the St. Louis region, empowering themselves and influencing future generations toward making a difference for themselves, their community and the global community. No other agency provides more youth and teens with a safe place to hang out, get help with homework, enjoy computer access, get involved in fitness, engage with a caring adult mentor and participate in programs to develop good character, academic success, citizenship and leadership.


WHO WE SERVE




Over the summer
we served
577 YOUTH
ages 6-14


for 7 weeks from
7:30am to 5:30 pm


85%
abstained from
sexual activity

 **98%**
reported grades were
mostly A's, B's & C's




89% OF MEMBERS
perceive school as
being very important
for their later life


95%
abstained from
marijuana use

We Offer
OVER 30

age-appropriate
activities

1,065 KIDS
participated in

**Homework
Power Hour**



79% OF YOUTH
volunteer at least
once a year


94%
abstained from
drinking




97%
abstained from
cigarette smoking


93% OF MEMBERS
expect to go on to
post-secondary
education

Summer Camp
enrollment was up

41%

Several
HUNDRED PAIRS
of shoes were
donated to

CLUB MEMBERS

We served

42,870 snacks
& **27,440** meals

 **99% OF TEENS**
expect to complete
high school



1,566

youth volunteer hours
were completed

Mentors
volunteered

4,265 HOURS


570 KIDS
are being
mentored
through MSL




ALUMNI PROFILES

BOYS & GIRLS CLUBS OF GREATER ST. LOUIS ALUMNI | A TRUE MEASURE OF CLUB SUCCESS!

Generations of America's kids have found a better life and brighter future thanks to Boys & Girls Clubs around the world! Statistics show, due to its tested and proven programs, Boys & Girls Clubs have an immediate and long lasting impact on the lives of Alumni!

80% SAID CLUB STAFF HELPED THEM
LEARN RIGHT FROM WRONG.

95% SAID THE CLUB WAS THE BEST
THING IN THEIR COMMUNITY.

57% SAID THE CLUBS
"SAVED MY LIFE."

Club Alumni are a testament to the success of the Boys & Girls Clubs of Greater St. Louis, and in turn, can help us mold and develop the youth of today to be tomorrow's community leaders.



MARLON BAYLOR

YEARS ATTENDED THE CLUB?

Herbert Hoover Club Member 1968 – 1975

WORK HISTORY

1982 – 2003

2nd Level Manager
Southwestern Bell

MAY 2011

Consecrated as Pastor
of Faith Miracle Temple

EDUCATION

Bachelor of Science
Business Administration
Columbia College, December 1981

CURRENT POSITION

Jurisdictional Overseer of Higher Ground
International Ministries
Pastor of Faith Miracle Temple

PROGRAMS THAT HELPED SHAPE YOU WHILE BEING A MEMBER OF THE CLUB?

1971 Boy of the Year
1977 Inducted in the Herbert
Hoover Boys' Club Hall of Fame

HOW HAS BEING A MEMBER OF THE BOYS & GIRLS CLUB IMPACTED YOUR LIFE?

The Herbert Hoover Boys' Club impacted my life in so many ways. First and foremost it taught me how to be a team player in life. My three mentors at HHBC were Clarence Pearson, Cicero Clark, and Garland Goodwin. All three taught me how to compete and never quit until you complete your goal and win. They taught me that school was more important than sports. It taught me how to follow rules and leadership, honesty, integrity, and to grow my faith in God. The Herbert Hoover Boys' Club kept me off the streets in my teen years while some of my friends got caught up with drugs and the law. It taught me to set my goals high and get a college education to be an asset to this society.



JAMAAL PHILLIPS

YEARS ATTENDED THE CLUB?

Herbert Hoover Club Member 1996-2008

CURRENT POSITION

Programmer/Analyst Tyson Foods, Inc.

EDUCATION

Bachelor of Science
Industrial Technology
University of Arkansas at Pine Bluff,
December 2012

PROGRAMS THAT HELPED SHAPE YOU WHILE BEING A MEMBER OF THE CLUB?

2006-2008 Summer Camp Counselor
2008 Keystone President
Youth of the Year
(Midwest Region, Missouri
State, Herbert Hoover)

HOW HAS BEING A MEMBER OF THE BOYS & GIRLS CLUB IMPACTED YOUR LIFE?

Herbert Hoover was my safe haven, a place to go and be surrounded with encouraging and supportive staff. It was my home away from home. Growing up in such a positive atmosphere, the ideals of the Club were instilled in me and it molded me to be such the positive person that I am. Throughout all of the relationships and countless hours spent at the club, I am thankful to have had the opportunity to grow up in the Club. I use those values learned from the club in my daily life and career.



TE'ARA BARNUM

YEARS ATTENDED THE CLUB?

Herbert Hoover Club and
Staff Member 1996-2003

PROGRAMS THAT HELPED SHAPE YOU WHILE BEING A MEMBER OF THE CLUB?

Dancer
All Youth Programs
Staff Member
Youth of The Year (2000)

EDUCATION

Rockwood Summit High School
Bachelor of Science Degree in Healthcare
Administration from Jackson State University
December 2004
Master of Arts Degree in Human Resource
Management from Webster University in
March 2009

CURRENT POSITION

Paraprofessional for The Special School District
of St. Louis County where I help run the UZone
Program at University City High School.

HOW HAS BEING A MEMBER OF THE BOYS & GIRLS CLUB IMPACTED YOUR LIFE?

Being a member of Herbert Hoover saved my life. I was able to stay off the streets and never give up on my dreams. The staff always believed in me and pushed me to my potential and beyond. I learned so much including strength, good work ethic, how to believe in myself and reach out when I needed help, how to fight for my life and the dreams I wanted for myself, what family was truly about etc.



JACQUELINE R. JOHNSON

YEARS ATTENDED THE CLUB?

Herbert Hoover Club Member 1993-1997

PROGRAMS THAT HELPED SHAPE YOU WHILE BEING A MEMBER OF THE CLUB?

First female Youth of the Year (1995)
Summer youth counselor

EDUCATION

After high school, I received a full ride
scholarship to study vocal music at Florida
Agricultural and Mechanical University
(FAMU) in Tallahassee.

CURRENT POSITION

Owner of Hugs and Kisses Home Care

HOW HAS BEING A MEMBER OF THE BOYS & GIRLS CLUB IMPACTED YOUR LIFE?

The club has shown me that the sky is the limit! That you can achieve it if you believe it! The club is a timeless place of lessons on mentorship, teaching and learning. Providing wisdom, guidance and support that has stuck with me, now and I feel forever. To this day, it was because of Flint, Reggie, Phyllis, Ms. Fran, and Debra who taught me that having self-confidence, faith, and the right amount of pride can be the triple threat to abundance and success.



ERIC JOHNSON

YEARS ATTENDED THE CLUB?

Herbert Hoover Club Member 1997-2006

PROGRAMS THAT HELPED SHAPE YOU WHILE BEING A MEMBER OF THE CLUB?

Karate
Torch Club
Webster School of Music Program

CAREER GOAL

To meet the social development and academic needs of today's youth. Eric says, "I am aware of today's challenges with the uncertainties that exist in school systems, and the distractions that our youth experience during these trying times. I simply aspire to be a catalyst of change and inspiration for the children and to relate my struggles and triumphs to theirs, giving the children hope for a better future for themselves.

HOW HAS BEING A MEMBER OF THE BOYS & GIRLS CLUB IMPACTED YOUR LIFE?

The music program was the start of my career in music education studies to this day. Ms. Lippi was music teacher during my time at Herbert Hoover and her teaching style was one that made a profound impact on my life's endeavors.



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Raising St. Louis
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